

TEMPORARY SIGNS AND BANNERS

Temporary Sign <sup>1</sup>	Classification/Use	Maximum Amount	Approved Location	Prohibited Location <sup>2</sup>	Time Limit	Max Size
Sign/banner (not feather type) <sup>3</sup>	Sale or event	1 per business	Window or on the exterior of the main building; deck; stair railings not interfering with handrail use	Above second floor; storage sheds/auxiliary structures	21 consecutive days; 7-day break; 4 times per year	24 sf
	Temporary structure <sup>4</sup>	2 per temporary structure permit	Affixed to temporary structure	-	Duration of the temporary structure permit	24 sf
	In lieu of permanent sign	1 per permit for permanent sign	Approved location of permanent sign	-	30 days	24 sf
	In lieu of monument sign panel	1 per permit for permanent sign panel	Approved location of permanent sign panel	-	30 days	Approved permanent sign panel
	New business; approved development permit for remodel or tenant finish	1 per business	Exterior of building under construction; construction office trailer; perimeter of construction fence	Construction equipment, trailers, shipping containers and vehicles	Remove within 30 days of business opening, whichever occurs later	24 sf

<sup>1</sup> Such signs shall not be electrical in any form and shall not display lights or contain moving parts.

<sup>2</sup> Except as otherwise provided in this Article, temporary signs and banners are prohibited on Town-owned property and in public rights-of-way.

<sup>3</sup> Cannot be freestanding.

<sup>4</sup> Temporary structures must be approved in accordance with, and are subject to the requirements of, Section 16-4-20.

Temporary Sign	Classification/Use	Maximum Amount	Approved Location	Prohibited Location	Time Limit	Max Size
Feather banner <sup>5</sup>	Single Tenant	2 per lot		Within 30 feet of intersection/driveway access to property; sidewalk, bikeway or travel lane; creating safety hazard; Town-owned property or right-of-way	21 consecutive days; 7-day break; 4 times per year <sup>6</sup>	36 sf area; 18 ft height
	Multi Tenant	1 per tenant				
Right-of-way sign	Sale or event	3 per sale or event	Town right-of-way; grassy area between edge of road and sidewalk; or when sidewalks abut the roadway, in the grassy area between the sidewalk and the private property line	Within 3 feet of any sidewalk, bikeway, travel lane, or highway median; location creating safety hazard; tree, fence, public signs, signposts	Display only between hours of 7:00 a.m. and 9:00 p.m. day of sale or event; maximum 5 consecutive days	4 sf area; 3 ft height
Yard sign - large	New multi-family and nonresidential properties; active development permit	1 per street frontage	Exterior of building under construction; construction office trailer; perimeter of construction fence	Within 5 feet of property line	Earlier of time: sale/lease is completed; issuance of a certificate of occupancy; 1 year following development permit issuance	32 sf
Yard sign – small	Commercial	1 per business	Within property	Within 5 feet of property line	Sec. 16-11-XX (Maintenance) and -XX (Abandoned Sign)	6 sf; 16 sf property > 2 acres
	1- and 2- family Residential	None				
	Multi-family	1 per unit				

<sup>5</sup> Feather banners shall be mounted at ground level and shall be installed utilizing a compatible weighted base component or shall be embedded in the ground to a sufficient depth in order to prevent the banner from blowing over. Tripod-type stand bases are not allowed unless they are integrated into a weighted base design. Utilizing sand bags, concrete blocks, big rocks and guy wires for weighting down the bases of these banners shall not be permitted, unless allowed in writing by the Town Manager.

<sup>6</sup> Up to three (3) additional feather banner display periods are allowed for a temporary feather banner holiday which allows feather banners to be erected from the Friday before a temporary feather banner holiday through the Monday after a temporary feather banner holiday. This temporary feather banner holiday time period may be combined with a quarterly temporary feather banner period allowing a maximum of twenty-eight (28) days of display time. After the permitted display period, there shall be a minimum of a seven-consecutive-day break between permit periods.

Temporary Sign	Classification/Use	Maximum Amount	Approved Location	Prohibited Location	Time Limit	Max Size
Sandwich board	Commercial	1 per business	Within property	Town-owned property, sidewalks, and streets	Display only during business hours	32" width; 42" height
Civic event banner	1-day event or an extended 1-time event <sup>7</sup>	2 per event	Within property	Town-owned right-of-way, except with Class 2 permit	Weekly: Hang 24 hours prior to event; remove within 2 hours of conclusion  Other: Hang 2 weeks prior; remove within 24 hours of conclusion	40' width; 4' height

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<sup>7</sup> May require the submission and approval of an application for a Special Event Permit in accordance with Chapter 11, Article IX.