

## **EXHIBIT C**

Panera Bread PUD Development Plan  
Staff Report

### **SIGN PLAN CHECKLIST**



## PLANNING DEPARTMENT

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## ARTICLE XI - Sign Regulations

YES



NO



### Sec. 16-11-10. - Purpose.

Inasmuch as the citizens of the Town have expressed a desire to impose strict control on commercial signage, it is the intent and purpose of this Article to:

- (1) Recognize that commercial signs are a necessary means of useful communication for the convenience of the public.
- (2) Maximize the value of commercial signage as a means of locating and identifying commercial establishments providing goods and services while, at the same time, discouraging the use of commercial signage to sell goods and services.
- (3) Protect, preserve and enhance the unique aesthetic character, beauty and charm of the Town, and thereby encourage the continued development of tourism within the Town.
- (4) Recognize the difference between commercial signs, which propose a commercial transaction, and ideological signs, which do not propose a commercial transaction but, instead, involve only the expression of ideas or beliefs.
- (5) Ensure that commercial signage does not obscure the architectural and natural features of the Town and is of a scale and proportion compatible with the aesthetic character of the Town.
- (6) Protect the public from hazardous conditions that can result from commercial signs which are structurally unsafe, obscure the vision of motorists, create dangers to pedestrian traffic or compete or conflict with necessary traffic signals and warning signs.
- (7) Promote an overall visual effect which has a minimum of clutter.
- (8) Avoid the creation of a "tourist trap" atmosphere which can result when business enterprises compete for attention through the use of excessive commercial advertising signs.
- (9) Eliminate distracting lighting and excessive glare by reasonably limiting the illumination of signs to subdued, adequately shielded or concealed light sources.
- (10) Encourage the construction of commercial signs of natural materials which are aesthetically pleasing and are compatible with the cultural and natural surroundings and with the buildings to which they are affixed.
- (11) Impose reasonable time, place and manner restrictions upon commercial signs while, at the same time, not unnecessarily or impermissibly interfering with the free exercise of rights granted



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under the First Amendment of the United States Constitution and Article II, Section 10 of the Colorado Constitution.

(12) Assure that signs are promptly removed once the business, service or other activity advertised is no longer provided.

(13) Prohibit off-premises signs which do not identify a business, service, product or other activity engaged in or provided upon the premises where the sign is located.

**Sec. 16-11-20. - Definitions.**

See Dillon Municipal code for definitions.

**Sec. 16-11-30. - Violations and penalties.**

(a) It is unlawful for any person to erect, construct, enlarge, alter, display, maintain or use a sign within the Town contrary to or in violation of any provision of this Article.

(b) Every person convicted of a violation of any provision of this Article shall be punished as provided in Section 1-4-20 of this Code.

(c) In addition to other remedies available to the Town, the Town may commence an action to enjoin the alleged violation of any provision of this Article or to authorize and compel the removal, termination or abatement of such violation.

YES

NO

**Division 2 - Sign Permits**

**Sec. 16-11-40. - Permit required.**

Except as provided in this Division, no person shall erect, construct, enlarge, alter, repair, display, maintain or use a sign, whether temporary or permanent, until a permit for the same has been issued by the Planning and Zoning Commission or Town Manager or Town Manager's designee. Each sign shall require a separate sign permit.

**The development is proposing 4 building signs on each elevation of the building with a total of 116.68 square feet. Also proposed is two menu signs at 56.95 square feet total, 1 window sign at 5.80 square feet, and 4 directional signs at 16.59 square feet total. The development also proposes 1 Tenant Sign on Sign 2 of the Ridge at Dillon Business Area Directory sign (located on the proposed lot 9-10R) with a total of 7.40 square feet.**



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YES

NO

### Sec. 16-11-50. - Exemptions

Subject to the hereinafter-specified conditions and limitations and provided that the following signs or sign devices are not prohibited by Section 16-11-60 below, the following are exempted from the provisions of this Article:

(1) Official notices. Official government notices and notices posted by federal, state or local government officers or employees in the performance of their official duties; and government signs to control traffic, identify streets, warn of danger or perform other regulatory purposes.

(2) Flags. The flag, pennant or insignia of any nation, organization of nations, state, province, country, city, religious, civic or fraternal organization or educational institution, or maritime signal flags or pennants; provided, however, that a permit shall be required when such are used in connection with a commercial promotion or as an advertising device; and provided further that all such flags are subject to the following limitations:

- a. Flags and pennants shall not exceed the proportions which have been established by Presidential declaration, to wit: three (3) feet by five (5) feet when hung from a building or five (5) feet by seven (7) feet when hung from a flagpole.
- b. Flags shall have a minimum clearance of eight (8) feet when they project over public sidewalks and fifteen (15) feet when projecting over streets or roads.
- c. A maximum of twenty (20) feet from the top of a flagpole to average grade shall be allowed.
- d. Flags, pennants and insignia shall be maintained in a clean and undamaged condition at all times.
- e. The display of national flags, pennants and insignia shall be governed by the standard rules of international protocol.

(3) Art. Works of art not used in connection with a commercial promotion or as an advertising device.

(4) Warning signs. Temporary or permanent signs erected by the Town, public utility companies or construction companies to warn of danger or hazardous conditions, including signs indicating the presence of underground cables, gas lines or similar devices.

(5) Merchandise. Merchandise or models of products or services which are incorporated as an integral part of an indoor window display. Merchandise includes photographic window displays of real estate available for sale, lease or rental from a licensed real estate broker.



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(6) Signs on vehicles. Signs displayed on motor vehicles or trailers which are being operated or stored in the normal course of business, such as signs indicating the name of the owner or business which are located on delivery trucks, trailers and the like; provided, however, that the primary purpose of such vehicles is not for the display of signs; and provided that such vehicles are parked or stored in areas appropriate to their use as vehicles.

(7) Cornerstones. Cornerstones and the like, when carved into stone, concrete, bronze or other permanent material and made an integral part of a building or structure, when they do not exceed four (4) square feet in size.

(8) Historic plaques. Historic plaques erected by the Town or historic agencies designating any areas of historical significance.

(9) For sale/for rent signs. Any temporary sign used for the purposes of giving notice of the sale or rental of real property may be displayed, provided that said sign does not exceed six (6) square feet in area; provided that no more than one (1) such sign may be erected per lot or parcel; and provided that the sign is removed within seven (7) days after the sale or rental of the subject property. Exception: One (1) for sale sign not exceeding sixteen (16) square feet in size may be permitted for any lot or parcel greater in size than two (2) acres located outside of the Town Core Area.

(10) Change of copy. Changing of the advertising copy on a permanent and permitted sign specifically designed to allow changes of the copy or message thereof.

(11) Painting or repair of signs. Painting, repainting, repair or cleaning of a sign; provided, however, that this exemption shall not apply if the color scheme or design of an existing sign is altered or if such painting or repainting results in a different business being advertised by the sign.

(12) Signs authorized by law. Signs required or specifically authorized for a public purpose by any law, statute or ordinance, such as "No Trespassing" signs; provided, however, that no such sign shall be placed in a public right-of-way unless specifically required or authorized by law, statute or ordinance; and, except for warning signs or barricades of a temporary nature, such signs shall be permanently affixed to the ground, a building or other structure. Such signs shall not exceed the minimum number required to accomplish the purpose.

(13) Information signs. Signs containing no advertising, provided that each sign does not exceed four (4) square feet in area, and limited to a total of eight (8) square feet for any one (1) business. Businesses having more than one (1) public entrance are allowed an additional four (4) square feet of sign area for the display of information signage at the secondary entrance.

(14) Political signs. Signs, posters and banners indicating support for or opposition to a political candidate or political question. Such signs, posters or banners shall not be erected or placed prior to forty-five



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(45) days before an election and shall be removed within five (5) days following the election. No such signs, posters or banners shall be placed upon or shall extend into any public property or right-of-way.

(15) Bumper stickers. Bumper stickers or similar expressions of noncommercial speech affixed to motor vehicles.

(16) Picket signs. Signs used by persons engaged in lawful picketing activities.

(17) Seasonal decorations. Temporary, noncommercial decorations or displays when such are clearly incidental to, and are customarily or commonly associated with, any national, local or religious celebration; provided, however, that such decorations or displays are maintained in an attractive condition and do not constitute a fire hazard.

(18) Residential nameplates.

(19) Ideological signs. Other types of ideological signs not specifically enumerated in this Section.

(20) Menu display boxes. Display boxes of up to four (4) square feet are allowed for restaurants, bars and lounges for the purpose of displaying menus. A permit shall be obtained for menu display boxes larger than four (4) square feet, and the square footage which exceeds four (4) square feet shall be counted against the total allowable sign area of the business.

(21) Civic events posters and announcements. Posters, flyers and announcements promoting civic events may be displayed, but shall not contain advertisements for products or services not associated with the civic event. Displays of civic events announcements shall not exceed two (2) posters per business, shall not be placed on the exterior of a building or structure and shall not be placed on Town-owned property or rights-of-ways without approval in writing from the Town Manager.

(22) Scoreboards on athletic fields.

(23) Gravestones.

(24) Religious symbols not exceeding sixteen (16) square feet in commercial zones and four (4) square feet in residential zones.

(25) Commemorative plaques not exceeding four (4) square feet.

(26) Holiday decorations utilized on a temporary basis.

(27) Open/closed signs not to exceed three (3) square feet.

(28) Real estate open house signs, provided that they comply with the regulations set forth in Section 16-11-380 of this Article.

(29) *Donation Program Signage*. Signage associated with a Town managed Donation Program may be displayed in accordance with the parameters of the Donation Program.

(30) *Sponsorship Signage*. Signage associated with the sponsorship of a Town sanctioned event may be displayed in accordance with the criteria set forth in the special use permit as approved by the Town Manager in writing.



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N/A

YES

NO

### Sec. 16-11-60. - Prohibited signs.

It is unlawful for any person to erect, construct or maintain any of the following types of signs or devices:

- (1) Attention-getting devices.
- (2) Flashing signs.
- (3) Moving signs, including but not limited to boats, motor vehicles, airplanes and helicopters. Vertical illuminated rotating cylindrical signs shall not be considered to be moving signs as prohibited herein, provided that only one (1) such sign is located on a single property.
- (4) Off-premises signs; with the exception of Real Estate Open House Signs, Directory Way-finding Signs as allowed pursuant to Section 16-11-335 of this Article, Business Area Directory Signs as allowed pursuant to Section 16-11-230 of this Article, and Official Signs as allowed pursuant to Section 16-11-265 of this Article.
- (5) Signs with reflective surfaces, except when used for public information signs.
- (6) Roof signs, including mansard roofs, with the exception that signs may be allowed for false storefronts or fascia if the sign does not exceed the roofline over the primary walls of the building.
- (7) Statuary signs.
- (8) Temporary signs, including temporary banners, except as specifically authorized in Division 5 or as exempted pursuant to Section 16-11-50 above.
- (9) Walking signs, including costumed characters used for commercial advertising purposes which are visible from any public right-of-way.
- (10) Search lights or beacons shall not be permitted for advertising purposes.
- (11) Parked vehicles, except as provided in Paragraph 16-11-50(6) above, including but not limited to automobiles, trucks, buses, semi-trucks (attached or detached), trailers, mobile homes, boats, vans and the like, shall not be used as signs or sign structures.
- (12) Any internally lit sign within the Town Center, whether permanent or temporary in nature.
- (13) Signs constituting a traffic or pedestrian hazard.
- (14) Signs which simulate, imitate or conflict with traffic signals or signs.
- (15) Signs which do not advertise an operative business.
- (16) Pennants and streamers.
- (17) Searchlights.



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(18) Snipe signs and handbills, including signs fastened to trees, fences, telephone poles, public benches, streetlights or placed on any public property or public right-of-way, excepting those authorized by separate action of the Community Development Department.

(19) Bus bench or bus shelter signs.

(20) Signs which contain animated or automatic changeable copy, unless specifically permitted by this Code

N/A

YES

NO

### Sec. 16-11-70. - Class 1 sign permits.

(a) Application form. An application for a Class 1 sign permit, including a master sign permit, shall be made in writing on forms furnished by the Town. The application shall contain the following information, and the application and all exhibits shall become the property of the Town:

N/A

YES

NO

(1) Master sign plan.

- a. Two (2) drawings showing the location and allowed sizes of all signs proposed for the project, including the building identification sign, directory sign and individual business signs.
- b. A plot plan of the site indicating the location of any freestanding sign including business area directory signs.
- c. An architectural elevation and photo depicting the proposed locations of all signs.
- d. Any information related to the requirement that all signs within the project are consistent, including allowed sign sizes, colors, letter styles, materials or sign shapes.
- e. Any other maps, drawings or materials needed to adequately describe the master sign proposal, including the total amount of allowable sign area for the structure and the location, materials and maximum area for each sign that an individual business will be allowed to display.

N/A





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YES

NO

(2) Individual signs.

- Two (2) drawings showing details of construction and foundation of the proposed sign if a freestanding sign.
- A scaled drawing showing the size, shape, design, colors, materials, lighting and letter styles of the proposed sign.
- A plot plan of the site indicating the sign location of any freestanding sign including business area directory signs.
- An architectural elevation or a photo depicting the proposed location of the sign on a building for each wall sign
- e. Any other maps, drawings or materials needed to adequately describe the sign proposal.

N/A

YES

NO

(b) Preapplication conference. An applicant for a sign permit or master sign plan shall attend a preapplication conference with a member of the Town's staff prior to the actual submission of the application to discuss the proposal and the relevant requirements of this Article.

N/A

YES

NO

c. Permit fee. At the time of submission of an application for a sign permit or master sign plan, the applicant shall pay a fee in accordance with Chapter 19 of this Code. The fee is nonrefundable. Any variance requests must be accompanied by a nonrefundable fee in accordance with Chapter 19.

N/A

YES

NO

(d) Sign permit review procedures. Applications for sign permits and master sign plans shall be processed in accordance with the following procedures:

- (1) Submission requirements. The applicant shall submit the application, all required application materials and the fee at least fourteen (14) days prior to the Planning and Zoning



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Commission meeting. Within a reasonable period of time after the application has been filed, the Town Manager shall determine whether the application is complete and all required materials have been submitted. If the application is complete, it shall be so noted and scheduled for Planning and Zoning Commission review. If the application is not complete, it shall be so noted, the applicant advised of the deficiencies and the application shall not be scheduled for review until all required materials have been received by the Town.

(2) Planning and Zoning Commission meetings. Not more than forty-five (45) days from the date a complete application has been filed, the Planning and Zoning Commission shall hold a meeting and review the proposed master sign plan or individual sign application. If time and a quorum warrant, the Commission shall have the right to hold additional meetings (between regularly scheduled Commission meetings) to review individual sign applications.

(3) Decisions. The Planning and Zoning Commission shall have fourteen (14) days after the conclusion of its review to make a decision, at which time the Commission may:

- Approve the application with or without conditions.
- Deny the application based on the policies and criteria established within this Article.
- Continue or table the application for up to forty-five (45) days if additional information or study is necessary to make a decision.

No decision of the Planning and Zoning Commission shall be in conflict with the provisions of this Code unless a variance has been reviewed and approved in accordance with the provisions of this Article.

N/A

YES

NO

### Sec. 16-11-80. - Class 2 sign permits.

(a) Application form. An application for a Class 2 sign permit shall be made in writing on forms furnished by the Town. The application shall contain the following information, and the application and all exhibits shall become the property of the Town:

- A scaled drawing showing the size, shape, design, colors, materials, lighting and letter styles of the proposed sign.
- A plot plan of the site indicating the sign location of any freestanding sign.



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- Any other maps, drawings or materials needed to adequately describe the sign proposal.

YES

NO

(b) Preapplication conference. An applicant for a Class 2 sign permit shall attend a preapplication conference with a member of the Town's staff prior to the actual submission of the application to discuss the proposal and the relevant requirements of this Article.

YES

NO

(c) Permit fee. At the time of submission of an application for a Class 2 sign permit, the applicant shall pay a fee in accordance with Chapter 19 of this Code. The fee is nonrefundable.

YES

NO

(d) Sign permit review procedures. Applications for Class 2 sign permits shall be processed in accordance with the following procedures.

(1) Submission requirements. The applicant shall submit the application, all required application materials and the fee to the Town Manager, who shall determine whether the application is complete and all required materials have been submitted. If the application is complete, it shall be so noted and scheduled for review within ten (10) days. If the application is not complete, it shall be so noted, the applicant advised of the deficiencies and it shall not be scheduled for review until all required materials have been received by the Town.

(2) Town review process. If the application is complete, the Town Manager shall review the application and determine whether it meets the standards and criteria of this Article. In making his or her determination, the Town Manager may require an onsite visit with the applicant to discuss the request in greater detail.

(3) Decisions. The Town Manager shall have ten (10) days after submittal of the complete application to make a decision, at which time he or she may:

- a. Approve the application with or without conditions.
- b. Deny the application based on the policies and criteria established within this Article.

c. Continue or table the application for up to ten (10) additional days if additional information or study is necessary to make a decision.

No decision of the Town Manager shall be in conflict with the provisions of this Article.



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YES

NO

### **Sec. 16-11-90. - Permit duration; individual signs.**

Signs for which approval has been granted by the Planning and Zoning Commission shall be erected within ninety (90) days of the approval, with the exception that freestanding signs shall be erected within one hundred eighty (180) days of the approval of the sign. Failure to complete placement of a sign within such period shall cause the approval to expire and require the sign owner to obtain Commission approval before such sign can be erected.

YES

NO

### **Sec. 16-11-100. - Variances.**

Variances from the literal application of the provisions of this Article may be granted in accordance with the provisions of Article X of this Chapter, and shall be processed in accordance with the development review procedures for Class II development projects contained in Article II, Division 3 of this Chapter.

## **Division 3 - General Sign Criteria**

### **Sec. 16-11-110. - General limitations on signs.**

All signs, whether a permit is required or not, shall be subject to the general limitations contained in this Division.

YES

NO

### **Sec. 16-11-120. - Architectural compatibility.**

A sign, including its supporting structure and components, if any, shall be architecturally compatible with any building to which the sign is to be attached and with the surrounding structures. Architectural compatibility includes features such as sign location, materials, letter style, colors or size.

YES

NO



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### Sec. 16-11-130. - Component painting.

All light fixtures, conduit and shielding shall be painted a flat, dark color or shall be painted to match either the building or the supporting structure that serves as the background of the sign.

YES NO

### Sec. 16-11-140. - Maintenance.

All signs shall be structurally sound, shall be maintained in good repair and shall not constitute a hazard to safety, health or public welfare by reason of inadequate maintenance, dilapidation or electrical shock. The display surfaces of all signs shall be kept neatly painted and maintained at all times. In addition to other remedies provided for in this Article, the Planning and Zoning Commission shall have the authority to order the painting, repainting, repair, maintenance or removal of any sign which has become dilapidated or in disrepair. If such a condition is determined by the Town Manager to exist, the Town Manager shall give notice thereof by certified mail, return receipt requested, to the owner of the sign at the address shown on the sign permit. If, within fifteen (15) days from service of the notice, the Town Manager's order is not complied with, the Town Manager may remove the sign or cause it to be removed and the cost of removal shall be charged against the sign owner and the sign owner's property as provided in Division 9 of this Article. If removed by the Town, the sign shall be returned to the owner within seventy-two (72) hours and it may not be erected until brought into compliance with this Article.

YES NO

### Sec. 16-11-150. - Building and electrical permits.

- All signs for which a sign permit is required shall be subject to the provisions of the most currently adopted version of the building, electrical and mechanical codes.
- Building permits will be required for all freestanding signs that exceed six (6) feet in height.
- All signs containing electrical wiring shall be subject to the provisions of the Town's electrical code, and an electrical permit shall be required.

YES NO

### Sec. 16-11-160. - Confusing or dangerous signs.

No sign shall:



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- In any way obstruct the view of, or be prone to confusion with, an official traffic sign, signal or device or any other official sign.
- Obstruct the view of motor vehicle operators entering a public roadway from any parking area, service drive, private driveway, alley or other thoroughfare.
- Obstruct free ingress to or egress from required doors, windows, fire escapes or other required exits.
- Be attached to utility poles or to trees.

YES

NO

### Sec. 16-11-170. - Abandoned signs.

A sign shall be removed within fourteen (14) days after the activity, product, business, service or other use which is being advertised has ceased or vacated the premises. This provision shall not apply to signs officially designated as landmarks, or to permanent signs accessory to businesses which are open only on a seasonal basis, provided that there is clear intent to continue operation of the business. After fourteen (14) days and notice to the permit holder, a sign may be removed by the Town Manager and the costs of such action may be collected as provided in Division 9 of this Article.

N/A

YES

NO

### Sec. 16-11-180. - No signs on public property; exceptions.

No signs shall be placed on or within any public right-of-way or public place without the approval of the Town Manager. Directory way-finding signs as allowed pursuant to Section 16-11-335 of this Article shall be allowed on public rights-of-way, streets and public property.

N/A

YES

NO

### Sec. 16-11-190. - Adjustments to allowed sign area.

(a) Double-faced signs. Only fifty percent (50%) of the surface area per sign face shall be counted against allowed sign area. The two (2)



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sides of a double-faced sign must be parallel back to back and no thicker than twelve (12) inches.

YES

NO

(b) Wood with relief signs. Only eighty-five percent (85%) of the surface area of a wood relief sign within the Town Center shall be counted against the allowable sign area.

**N/A**

YES

NO

**Sec. 16-11-200. - Sign length.**

No sign shall exceed twenty (20) feet in length.

**Division 4 - Permanent Signs**

**Sec. 16-11-210. - Regulations.**

The following regulations shall apply to the specific permanent signs as indicated. The total area of these signs shall be counted against the total allowable sign area provided in Division 6 of this Article.

YES

NO

**Sec. 16-11-220. - Awnings.**

Any portion of an awning containing the name of the business or other sign shall be counted as a sign. In addition, the following regulations shall apply to awnings:

- No awning shall block the view of other signs or extend over the public right-of-way or public place without Town approval.
- There shall be a minimum clearance of at least eight (8) feet between the bottom of the awning and the ground at grade.
- All awning supports must be set back a minimum of one (1) foot from any Town right-of-way or public property unless specifically allowed by the Town Council.
- No awning shall be placed in any manner where it would allow snow to shed onto any public walkway

YES

NO

**Sec. 16-11-230. - Business area directory signs.**

Business area directory signs may be allowed by the Planning and Zoning Commission when they meet the following standards and criteria:



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- They must provide direction to a separate and distinct business area of the community which is composed of a nonresidential subdivision or planned unit development. The business area must have at least two (2) businesses and a minimum of two (2) platted lots.
- They must be designed as a monument sign.
- They must meet the height limitations set forth in Subsection 16-11-260(c) of this Article.
- No individual business sign on the business area directory sign may exceed fifty (50) square feet, and the total size of the directory sign may not exceed one hundred (100) square feet. The signage allowed on a business area directory sign is considered additional signage and does not count against the allowable sign area established by this Article for each business.
- The monument shall be a combination of materials, including stone or brick at the base and heavy timbers as the standards, or alternative materials as may be approved by the Planning and Zoning Commission.
- Unless otherwise authorized as part of an approved planned unit development, there may only be one (1) business area directory sign per nonresidential subdivision or planned unit development, and no individual business may have more than one (1) sign.
- The area around the monument sign shall be landscaped in a manner that provides twice the landscaped area and landscaped materials as required for monument signs placed on site.
- No two (2) business area directory signs may be within three hundred (300) feet of each other.
- All businesses placed on the business area directory sign must be in compliance with all Town regulations concerning zoning and signage.
- The sign shall be designed in a manner where signs may be replaced when businesses change within the area.
- All individual signs, with the exception of the text on the sign, shall be of the same materials, colors, letter sizes, sign sizes, etc. Each individual insert or sign must be similar to all other individual signs on the business area directory sign.
- The business area directory sign must be placed on one (1) of the lots contained within the nonresidential subdivision or planned unit development and shall count as the freestanding sign allowed for that lot.
- The sign and landscaping must be maintained by the businesses which erect it.





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- (14) The sign may not be placed on any public rights-of-way, nor may it be placed in a manner where it blocks proper sight line at intersections.

YES

NO

### Sec. 16-11-240. - Cut-out or painted letters.

Cut-out letters mounted on a building surface and letters painted on a building constitute wall signs, and the aggregate area of such signs shall be counted against the allowable sign area established by this Article.

YES

NO

### Sec. 16-11-250. - Directory signs.

Directory signs may be wall-mounted or freestanding, and the aggregate area of such sign shall be counted against the allowable sign area established by this Article. The individual signs of a directory sign shall be of a coordinated design, with each of the individual signs sharing at least two (2) of the following as design elements in common: size, shape, materials, letter style or color.

**N/A**

YES

NO

### Sec. 16-11-260. - Freestanding signs.

(a) There shall be no more than one (1) freestanding sign for each lot.

### **4 Directional Signs and 2 Menu Signs proposed on the lot.**

YES

NO

(b) A landscaped area planted with a mixture of vegetation equal to two (2) square feet for each one (1) square foot of each side of a freestanding sign shall be maintained by the permit holder. Such area shall be kept in a neat and clean condition, free of trash, weeds and rubbish.

YES

NO

(c) Permitted freestanding sign heights:

(1) Sign Zone A freestanding signs shall have a maximum height of six (6) feet, except as follows:



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- Directory way-finding signs as allowed pursuant to Section 16-11-335 of this Article may exceed six (6) feet in height with a maximum height of eighteen (18) feet.
- Freestanding signs located within twenty (20) feet of the Lake Dillon Drive right-of-way may exceed six (6) feet in height with a maximum permitted height of fifteen (15) feet.
- Official Signs as allowed pursuant to Section 16-11-265 of this Article may be eighteen (18) feet tall.

(2) Sign Zone B freestanding signs shall have a maximum height of eighteen (18) feet.

**N/A**

YES	NO
<input checked="" type="checkbox"/>	<input type="checkbox"/>

(d) No freestanding sign shall extend over or into a public right-of-way or public property, and all freestanding signs shall be placed at least five (5) feet to the interior of any property lines, except that directory way-finding signs as allowed pursuant to Section 16-11-335 of this Article may extend over or into a public right-of-way or public property and may be within five (5) feet of the property line.

YES	NO
<input type="checkbox"/>	<input type="checkbox"/>

(e) The allowed square footage of a freestanding sign may be increased by up to ten percent (10%) by the Planning and Zoning Commission in those instances where the freestanding sign, including all structural elements, is twelve (12) feet in height or less, and fifteen percent (15%) when the sign is designed as a Monument Sign or an Official Monument Sign.

**N/A**

YES	NO
<input checked="" type="checkbox"/>	<input type="checkbox"/>

(f) The square footage of the architectural elements of a monument sign shall not be counted against the allowed sign area in those instances where the architectural elements do not exceed the allowed square footage of the sign itself.

YES	NO
<input type="checkbox"/>	<input type="checkbox"/>

**Sec. 16-11-265. - Official sign.**

(a) Official Signs shall be so designated by a Resolution of the Town Council of the Town of Dillon.



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**N/A**

YES

NO

(b) Only signs owned and maintained by the Town of Dillon may be designated as Official Signs.

**N/A**

YES

NO

(c) Official Signs may have two (2) faces as part of one (1) sign, and sign faces may be at angles with each other so long as a portion of the sign structure is common to both sign faces. In the case of signs with two (2) faces, the sign area shall be considered as one (1) of the faces.

**N/A**

YES

NO

(d) Maximum Sign Area: One hundred (100) square feet.

**N/A**

YES

NO

(e) Maximum Sign Height: Eighteen (18) feet whether an Official Monument Sign or an Official Freestanding Sign.

**N/A**

YES

NO

(f) Official Signs may have manual or automatic changeable copy. Automatic copy changes may be on Digital Displays or electronic message centers.

**N/A**



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YES

NO

(g) Official Signs may be used by the Town for the purposes of announcing events and activities in the Town, to provide public service information and emergency communications, and may be used by the Town to advertise goods and services provided to the general public by businesses operating within the limits of the Town of Dillon. Off premises displays of goods and services are permitted for Official Signs.

**N/A**

YES

NO

(h) All images and information presented on the Official Signs shall be reviewed and approved by the Town Manager of the Town of Dillon, with the exception that emergency communications and public service information displays may be posted without said review and approval in the interest of rapid dissemination of pertinent information to the public.

**N/A**

YES

NO

(i) Criteria for Digital Displays:

(1) Content may change from Still Digital Image to Still Digital Image, but shall not be animated, have moving images, shall not scroll across the display, shall not have fluctuations in light intensity or color within a Still Digital Image Display Period, shall not fade, and shall not flash or strobe.

**N/A**

YES

NO

(2) Message Transition: There shall be no transition animation permitted from Still Digital Image to Still Digital Image. Display shall transition from one (1) image to the next with instantaneous pixilation. A blank display between images is permitted.

**N/A**

YES

NO



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<input type="checkbox"/>	<input type="checkbox"/>
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(3) Message Duration: Still Digital Image displays shall remain static for a time period not less than five (5) seconds.

N/A

YES	NO
<input type="checkbox"/>	<input type="checkbox"/>

(4) Brightness of Digital Displays:

- Digital Displays shall employ an automatic light monitor that measures the ambient light, and shall automatically dim the display in response to lower ambient light conditions.
- Digital Displays shall dim to not less than fifty percent (50%) of the maximum permitted daytime brightness level at night.
- The maximum brightness levels for digital displays, luminance, shall not exceed two-tenths (0.2) foot-candles over ambient light levels measured within one hundred fifty (150) feet of the source as determined by the criteria established in this Article.

N/A

YES	NO
<input type="checkbox"/>	<input type="checkbox"/>

d. Brightness of Digital Displays shall be measured as follows:

- At least thirty (30) minutes following sunset, a foot candle meter shall be used to obtain an ambient light reading for the location. This is done while the sign is off or displaying black copy. The reading shall be made with the meter aimed directly at the sign area, at a distance of one hundred fifty (150) feet at a height of five (5) feet above the ground.
- The sign shall then be turned on to full white copy to take another reading with the meter at the same location.
- If the difference between the readings is two-tenths (0.2) foot candles or less, the brightness is properly adjusted.

N/A

YES	NO
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<input type="checkbox"/>	<input type="checkbox"/>
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(5) No display shall emit a sound as part of the display.

N/A

YES	NO
<input type="checkbox"/>	<input type="checkbox"/>

(6) The following types of copy shall be prohibited from appearing on Official Signs:

- Advertising for Adult Entertainment, Adult Oriented Businesses, or Adult Entertainment Oriented Products,
- Advertising of Marijuana, Retail Marijuana Stores, Marijuana Infused Products, or Marijuana Accessories,
- Advertising for Tobacco, Tobacco Stores, or Tobacco Related Products or Accessories,
- Any copy that the Town Manager of the Town of Dillon deems inappropriate or not acceptable for display

N/A

YES	NO
<input checked="" type="checkbox"/>	<input type="checkbox"/>

### Sec. 16-11-270. - Projecting or hanging signs.

(a) Projecting or hanging signs may not extend above the second floor of any building.

YES	NO
<input type="checkbox"/>	<input type="checkbox"/>

(b) Projecting signs shall not be located above the eave line or parapet wall of any building and shall be a minimum of eight (8) feet above grade when projecting over a public right-of-way.

N/A

YES	NO
<input type="checkbox"/>	<input type="checkbox"/>

(c) No projecting sign shall extend more than four (4) feet from a building wall.

N/A

YES	NO
-----	----



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(d) The two (2) sides of a projecting or hanging sign must be parallel back to back and shall not exceed twelve (12) inches in thickness.

YES NO

(e) The allowable size of any projecting or hanging sign shall not include the sign structure, but in no instance shall the sign structure exceed one-half ( $\frac{1}{2}$ ) the square footage of the sign itself.

YES NO

### Sec. 16-11-280. - Subdivision entrance signs.

(a) Subdivision entrance signs shall not be greater than twenty (20) square feet in size, and there shall be no more than one (1) per subdivision entry.

N/A

YES NO

(b) One (1) subdivision entrance sign not exceeding twenty (20) square feet in size shall be permitted for each primary entrance to a subdivision containing ten (10) or more lots.

N/A

YES NO

(c) No portion of a subdivision entrance sign shall extend more than twelve (12) feet above grade.

N/A

YES NO

(d) For each subdivision entrance sign, there shall be a landscaped and maintained area at the base of each sign at least two (2) square feet in area for each square foot of each side of the sign and supporting structure, with a minimum landscaped area of twenty-four (24) feet. Such area shall be kept in a neat and clean condition and shall be kept free of rubbish, weeds and trash.

N/A

YES NO



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<input checked="" type="checkbox"/>	<input type="checkbox"/>
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### Sec. 16-11-290. - Wall signs.

(a) Wall signs shall not be mounted higher than the eave line or parapet wall of the principal building, and no portions of such wall signs, including cut-out letters, shall project more than six (6) inches from the building.

YES NO

<input checked="" type="checkbox"/>	<input type="checkbox"/>
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(b) Wall signs above second floor: twelve (12) square feet.

YES NO

<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------

### Sec. 16-11-300. - Kiosks.

Kiosks may be placed at public facilities or within the right-of-way to provide information of facility events, rules or public announcements. A kiosk shall not exceed twenty (20) square feet in area or six (6) feet in height. Kiosk design shall be reviewed and approved individually through the Class 1 application process to ensure consistency with the character of the area.

N/A

YES NO

<input checked="" type="checkbox"/>	<input type="checkbox"/>
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### Sec. 16-11-310. - Window signs.

(a) Each window located on the first two (2) stories of a building may contain no more than one (1) window sign. Window signs are not permitted above the second story of a structure.

YES NO

<input checked="" type="checkbox"/>	<input type="checkbox"/>
-------------------------------------	--------------------------

(b) A window sign shall not cover more than fifty percent (50%) of the area of each window, except that a window sign which is a neon sign or a nonflashing illuminated sign may cover the entire window or have a maximum size of six (6) square feet, whichever is less.

YES NO

<input checked="" type="checkbox"/>	<input type="checkbox"/>
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(c) The quantities, size, content and placement of window signs shall not be regulated by a master sign plan.

YES NO

<input checked="" type="checkbox"/>	<input type="checkbox"/>
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(d) Window signs advertising a business, products or brands that are not sold on the premises are not allowed. In a multi-tenant building, businesses may not use their unit's windows to advertise or promote another business within the same building.





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YES

NO

(e) Window signs are not allowed in residential unit windows.

YES

NO

(f) Changeable copy signs, whether electronic or manual, are not allowed as window signs.

YES

NO

### Sec. 16-11-320. - Residential complex signs.

Up to two (2) building or project identification signs shall be permitted for each hotel, condominium or multi-family project. Such signs shall not exceed seventy-five (75) square feet in total.

N/A

YES

NO

### Sec. 16-11-330. - Property management signs.

Each property management company holding a current business license with the Town may receive a permit for property management signs within a multi-family complex, provided that the signs meet the general requirements of the sign code and the following criteria:

- Sign design and materials shall comply with the property's designated sign zone.
- Property management signs shall not exceed two (2) square feet and shall be limited to not more than one (1) sign per building.
- Signs shall be wall-mounted only; no freestanding signs.
- Signs shall not be directed toward any public right-of-way, but rather toward the interior of the complex. Signs shall not face public streets.

N/A

YES

NO

### Sec. 16-11-335. - Directory way-finding signs.



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Directory way-finding signs shall be allowed in all sign zones. The directory way-finding signs shall meet the following standards and criteria:

- Directory way-finding signs shall be provided, owned and controlled by the Town.
- Directory way-finding signs shall be no greater in height than eighteen (18) feet from existing or finished grade, whichever is greater.
- Individual business signs displayed on the directory way-finding sign shall be selected by the Town and the size of the signs determined by the Town. Individual business signs displayed on the directory way-finding sign shall not require a separate permit, but shall be allowed as a part of the directory way-finding sign pursuant to the directory way-finding sign permit.
- All directory way-finding signs shall be located in Town rights-of-way, streets or public property.
- All businesses displaying individual business signs on the directory way-finding sign shall be in compliance with all Town regulations, including but not limited to zoning, signage and business licensing.

**N/A**

**Division 5 - Temporary Signs**

**Sec. 16-11-340. - Temporary signs and permitting requirements.**

(a) Except as specifically authorized in this Division and Section 16-11-50 of this Article, temporary signs are prohibited within the Town. Permitted temporary signs are not charged against the maximum allowable sign area as described in Division 6 of this Article.

YES

NO

(b) Temporary signs requiring a permit. The following types of temporary signs shall be allowed only upon issuance of a Class 2 sign permit in accordance with Sections 16-11-80 through 16-11-90 of this Article.

- Civic event banners.
- Directional signs.
- Real estate development signs.
- Grand opening signs.
- Sandwich board signs.



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- Temporary signs and temporary banners.
- Temporary banners on temporary structures.
- Temporary sign in lieu of a permanent sign.
- Temporary sign in lieu of a monument sign panel.
- New business signs.
- Temporary feather banners.

**N/A**

(c) Temporary signs which do not require a permit. The following types of temporary signs shall be allowed without a sign permit.

- Real estate open house signs.
- Real estate for sale and for rent signs.
- Garage sale signs.
- Window signs

**N/A**

YES

NO

**Sec. 16-11-350. - Civic event banners (permit required).**

(a) Civic event banners shall not be greater than four (4) feet by forty (40) feet in size.

**N/A**

YES

NO

(b) Civic event banners shall have a minimum clearance of eight (8) feet over pedestrian ways and eighteen (18) feet over streets. Civic event banners installed within Town rights-of-way must be approved in writing by the Town Manager.

**N/A**

YES

NO

(c) Civic event banners announcing events held on a weekly basis shall be allowed under this provision, may be hung twenty-four (24) hours prior to the event, shall be removed within two (2) hours following the conclusion of such activity and shall be placed on the property where the event is being held. A permit for civic event banners announcing events held on a weekly basis shall be valid for each calendar year in which the permit is issued.



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N/A

YES

NO

(d) Civic event banners announcing events held other than on a weekly basis may be hung two (2) weeks prior to the opening of the event or activity being promoted. These banners shall be removed within twenty-four (24) hours after the conclusion of the event.

N/A

YES

NO

### Sec. 16-11-360. - Directional signs (permit required).

(a) Directional signs shall not be greater than six (6) square feet in size.

N/A

YES

NO

(b) Nonilluminated directional signs shall be permitted for civic events.

N/A

YES

NO

(c) Such signs shall not be displayed for longer than four (4) consecutive days and shall be placed so as not to create a hazard for pedestrian or vehicular traffic.

N/A

YES

NO

(d) Directional signs may be placed off-site and within public rights-of-way if the Town Manager determines that their placement off-site and/or within public rights-of-way is necessary to direct participants to the proposed civic event and if their placement does not create a traffic or safety hazard and is not detrimental to the health, safety and welfare of the community.



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N/A

YES

NO

### Sec. 16-11-370. - Real estate development signs (permit required).

(a) Real estate development signs shall not be greater than thirty-two (32) square feet in size, one (1) per development.

N/A

YES

NO

(b) A real estate development sign may be displayed commencing with the issuance of approval of the project by the Town and shall be removed at or before the time of the issuance of a certificate of occupancy; provided, however, that, if a building permit for the project identified by the sign is not issued within one (1) year after the approval of the project by the Town, the sign must be removed.

N/A

YES

NO

### Sec. 16-11-380. - Real estate open house signs.

Three (3) real estate open house signs may be allowed off-premises for each property for sale if the proposed signs meet the following criteria:

- (1) The off-premises real estate open house signs shall not be greater than four (4) square feet in size.
- (2) The off-premises real estate open house signs shall not be placed on any sidewalk, bikeway, travel lane or highway median, nor in any manner where, in the opinion of the Town, the sign would constitute a safety hazard.
- (3) The off-premises real estate open house signs shall be located no closer than three (3) feet to any travel way and shall not block or obstruct the ability of pedestrians and vehicle drivers to view oncoming traffic at street intersections and where driveways intersect streets.
- (4) The off-premises real estate open house signs may not exceed three (3) feet in height from ground level and shall not be placed on any tree, fence, public signs or signposts.



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- (5) The off-premises real estate open house signs may only be displayed between the hours of 7:00 a.m. and 9:00 p.m.
- (6) The off-premises real estate open house signs shall only be displayed when a real estate agent is available on the premises for sale.
- (7) Only one (1) off-premises real estate open house sign per business, or per owner when the property is being sold without the aid of an agent, may be located at the same street intersection, and no two (2) signs from the same business shall be located closer than three hundred (300) feet from each other.
- (8) No off-premises real estate open house signs shall be used to direct citizens to a place of business nor shall they be utilized for any property not for sale.
- (9) No real estate open house sign may be located further than one-half (½) mile from the property offered for sale.
- (10) Real estate open house signs do not require a permit, but must comply with all of the requirements of this Section.

N/A

YES

NO

### Sec. 16-11-385. - Real estate for sale and for rent signs.

(a) Real estate for sale signs shall not be greater than six (6) square feet in size, except that parcels greater than two (2) acres in size outside of the Town Center shall be allowed a for sale sign of up to sixteen (16) square feet, one (1) such sign per property.

N/A

YES

NO

(b) Real estate for rent signs shall not be greater than six (6) square feet in size and shall be limited to one (1) sign per property or unit within a multi-tenant building.

N/A

YES

NO



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<input type="checkbox"/>	<input type="checkbox"/>
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(c) Real estate for sale signs and real estate for rent signs do not require a permit, but must comply with all of the requirements of this Division and this Section.

N/A

YES	NO
<input type="checkbox"/>	<input type="checkbox"/>

### Sec. 16-11-390. - Grand opening signs (permit required).

A grand opening sign advertising the opening of a business or combination of businesses may be erected upon issuance of a Class 2 sign permit when the signs meet the following standards and limitations:

- (1) The grand opening sign may be displayed on site for the duration of the permit not to exceed sixty (60) consecutive days.
- (2) Businesses are granted one (1) grand opening sign permit in any location. When the ownership of a business changes, a new grand opening sign may be permitted for an additional thirty (30) consecutive days. Proof of business ownership change is required to be submitted prior to issuance of a permit.
- (3) A new business within an existing building may be permitted a grand opening sign similar to a new business within a new building.
- (4) Grand opening signs are prohibited on any sidewalk, bikeway or travel lane and may not be placed in any manner where, in the opinion of the Town Manager or Acting Town Manager, the sign would create a safety hazard. No grand opening sign may be freestanding.
- (5) Grand opening signs must be placed on site, either within a window or on the exterior of the building. No signs may be located above the second floor unless placed on the interior side of a window.
- (6) Only one (1) temporary sign advertising a grand opening may be displayed per business.
- (7) No grand opening sign may exceed forty (40) square feet in size.

N/A

YES	NO
<input type="checkbox"/>	<input type="checkbox"/>

### Sec. 16-11-400. - Garage sale signs.



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Garage sale signs which announce the sale of used items from a residence must meet the following standards:

- (1) A maximum of two (2) signs may be placed on the right-of-way for any garage/yard sale.
- (2) A maximum of four (4) square feet per sign is allowed.
- (3) Such signs shall only be displayed between the hours of dawn and dusk on the days of the sale.
- (4) Signs shall be removed on the last day of the sale and shall not create a nuisance as defined in Chapter 7 of this Code.
- (5) Garage/yard sale signs are not allowed to be attached onto utility poles or light poles.
- (6) Garage/yard sale signs do not require a permit but must comply with all of the requirements of this Section.

**N/A**

YES

NO

**Sec. 16-11-410. - Sandwich board signs (permit required).**

- Only one (1) sandwich board sign is permitted per business. It must be located directly in front of the premises being advertised and must not interfere with movement of pedestrians.
- Sandwich board signs shall not exceed thirty (30) inches in width and thirty (36) inches in height.
- Such signs may be displayed during permitted store hours and when the store is open for business.
- Such signs shall not be electrical in any form and shall not display lights or contain moving parts.
- Such signs shall not be permitted on Town-owned property, public sidewalks and streets.
- Such signs may be displayed through December 31 of the permit calendar year. A new permit is required to display the sandwich board sign in the following calendar year

**N/A**

YES

NO

**Sec. 16-11-420. - Temporary signs and temporary banners (permit required).**





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Temporary signs and temporary banners may be installed upon issuance of a Class 2 sign permit when the signs meet the following standards and limitations:

(1) Temporary banners shall not be of a flag or temporary feather banner type.

**N/A**

YES

NO

(2) Classifications of temporary banners and temporary signs:

- a. Temporary banners and temporary signs advertising for a sale or event or any other use not specifically described within this Section. Only one (1) temporary sign or temporary banner may be displayed per business.
- b. Temporary banners on temporary structures.
  1. In conjunction with an approved development permit for a temporary structure, a Class 2 sign permit may be issued to allow up to two (2) additional temporary banners or temporary signs.
  2. Such temporary banners and temporary signs shall be mounted on the exterior of the temporary structure. Mounting signs to pallets of materials, sales items or vehicles is not permitted.
- c. Temporary sign in lieu of a permanent sign.
  1. One (1) temporary sign or banner may be erected for a maximum of thirty (30) days in the location of a permanent building sign upon issuance of a Class 1 or Class 2 sign permit for the permanent building sign.
  2. The temporary banner shall be mounted in the same location of the permanent sign.
- d. Temporary sign in lieu of a monument sign panel.
  1. A temporary sign or banner may be erected for a maximum of thirty (30) days in the location of an individual sign panel on a monument sign upon issuance of a Class 2 sign permit for the individual sign panel.
  2. The temporary banner shall be mounted in the sign panel location within the existing freestanding monument sign and shall not exceed the size of the sign panel.
- e. New business signs.
  1. In conjunction with an approved development application for a new building, remodel or tenant



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finish, additional Class 2 sign permits may be issued for each of the following banner types:

- a) One (1) "Opening Soon" or "Coming Soon" type banner.
- b) One (1) "Now Open" type banner.
- c) One (1) "Now Hiring" type banner.
- d) One (1) "Under New Management" type banner.

2. Such temporary banners and temporary signs may be mounted to the exterior of the building under construction, on the construction office trailer or on the perimeter construction fence. Mounting signs to construction equipment, trailers, shipping containers and vehicles is not permitted.

**N/A**

YES

NO

(3) No temporary sign or temporary banner may exceed twenty-four (24) square feet in size.

**N/A**

YES

NO

(4) No temporary sign or temporary banner may be freestanding.

**N/A**

YES

NO

(5) Except as otherwise indicated in this Division, temporary banners or temporary signs must be placed on site, either within a window or on the exterior of the main building. No signs may be located above the second floor. No signs may be attached to storage sheds or auxiliary structures. Attaching the signs to deck and stair railings which are connected to the buildings are allowed, as long as they don't interfere with the use of the handrail.

**N/A**

YES

NO



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(6) Temporary signs and temporary banners must be professionally printed on a durable waterproof material and provided with grommets for connection to the building. Hand-drawn banners on bed sheets, fabric, canvas or poster board are not permitted.

N/A

YES  NO

- (7) Temporary banners and temporary signs display periods:
- Temporary banners and temporary signs advertising for a sale or event, or any other use not specifically described within this Section, are limited to four (4) permits, once each quarter, per calendar year, and are allowed for a period of no more than twenty-one (21) consecutive days. There shall be a minimum of a seven-consecutive-day break between permit periods.
  - b. Temporary banners on temporary structures may be displayed on the temporary structure for the duration of the temporary structure permit. They shall be removed when the temporary structure is removed.
  - c. Temporary signs or temporary banners issued as new business signs may be displayed for the duration of the construction or renovation period and shall be removed within thirty (30) days of receipt of the certificate of occupancy or temporary certificate of occupancy.
  - d. Temporary signs in lieu of permanent signs or monument sign panels shall be limited to a thirty-day display period.

N/A

YES  NO

**Sec. 16-11-422. - Temporary feather banners (permit required).**  
Temporary feather banners may be erected upon issuance of a Class 2 sign permit when the signs meet the following standards and limitations:

- A maximum of two (2) feather banners are allowed per lot for a single tenant building.
- For multi-tenant buildings, only one (1) feather banner is allowed for each tenant.
- In order to maintain intersection sight distances, feather banners shall not be installed within thirty (30) feet of a public



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road intersection or the driveway accessing the property. The Town Manager may increase this distance as required to ensure public safety.

- Feather banners shall not exceed thirty-six (36) square feet in size. The feather banner shall not exceed eighteen (18) feet in height, as measured from ground level.
- Feather banners shall be mounted at ground level and shall be installed utilizing a compatible weighted base component or shall be embedded in the ground to a sufficient depth in order to prevent the banner from blowing over. Tripod-type stand bases are not allowed unless they are integrated into a weighted base design. Utilizing sand bags, concrete blocks, big rocks and guy wires for weighting down the bases of these banners shall not be permitted, unless allowed in writing by the Town Manager.
- Feather banners are prohibited on any sidewalk, bikeway or travel lane and may not be placed in any manner where, in the opinion of the Town Manager, the sign would create a safety hazard.
- Private property owners shall not install private feather banners on Town-owned property or street rights-of-way.
- Except as allowed herein, feather banners are limited to four (4) permits, once each quarter, per calendar year and are allowed for a period of no more than twenty-one (21) consecutive days. There shall be a minimum of a seven-consecutive-day break between permit periods, except as otherwise stated in this Section.
- Up to three (3) additional permits may be issued for a temporary feather banner holiday which allows feather banners to be erected from the Friday before a temporary feather banner holiday through the Monday after a temporary feather banner holiday. This temporary feather banner holiday time period may be combined with a quarterly temporary feather banner period allowing a maximum of twenty-eight (28) days of display time. After the permitted display period, there shall be a minimum of a seven-consecutive-day break between permit periods.

**N/A**

YES

NO

**Division 6 - Design Standards and Maximum Sign Areas**

**Sec. 16-11-450. - Sign Zone A.**

(a) Sign design and materials.

(1) It is encouraged that permanent signs, with the exception of window signs, be constructed predominantly of natural



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materials, including rough cedar, redwood, pine, stone, brass or other types of natural materials. Internally lit signs are prohibited within this sign district.

(2) List of acceptable materials:

- a. Rough cedar.
- b. Redwood.
- c. Pine.
- d. Stone.
- e. Brass.
- f. Materials that simulate natural materials and create a 3-D effect, as approved by the Planning and Zoning Commission.

**N/A**

YES

NO

(b) Lighting requirements.

- (1) Within the Sign Zone A area, no permanent building identification sign or business sign may be internally illuminated.
- (2) Shielded lighting. Light bulbs or lighting tubes used for illuminating a sign shall not be visible from the vehicular travel lanes of adjacent public rights-of-way. The use of adequate shielding, designed so that light from sign-illuminating devices does not shine directly into the eyes of passing motorists without first being reflected off the sign or its background, is required whenever exterior sign lighting is used.
- (3) Subdued lighting. The intensity of sign lighting shall not exceed that necessary to illuminate and make legible a sign from the adjacent travel way or closest municipal street, and the illumination of a sign shall not be noticeably brighter than other lighting in the vicinity.
- (4) Direction of lighting. Exterior sources of lighting for signs and other uses on the property should be directed downward and shall not be directed toward nearby residential properties.

**N/A**

YES

NO

(c) Allowed signage. Within the Town Center, all buildings shall be allowed the signage set out in Subsections (d) through (g) below.



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**N/A**

YES

NO

(d) Single-tenant buildings. Each single-tenant building shall be allowed a total of fifty (50) square feet of signage to be used in one (1) or two (2) building identification signs, and one (1) additional sign which does not exceed eighteen (18) square feet in size.

**N/A**

YES

NO

(e) Multi-tenant buildings. Each building containing more than one (1) business or tenant shall be allowed a total of fifty (50) square feet of signage to be used in one (1) or two (2) building identification signs or building directories, and two (2) signs per tenant which do not exceed eighteen (18) square feet each.

**N/A**

YES

NO

(f) Multiple buildings. Where a project contains multiple buildings, the first building shall be allowed a total of fifty (50) square feet of building identification signage, and all subsequent buildings shall be allowed eighteen (18) square feet which may only be used to identify the second or subsequent building and may not be added to the signage allowed for the primary project sign or first building within the project.

**N/A**

YES

NO

- (g) Hotel and condominium (residential complex) signs.
- (1) Only one (1) building identification sign shall be permitted for each hotel, condominium or multi-family project. Such identification sign shall not exceed thirty-six (36) square feet in size.
  - (2) Individual building identification signs shall be permitted for each building within a hotel, condominium or other multi-family complex, provided that only one (1) sign not exceeding four (4) square feet in size shall be allowed for each building.



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N/A

YES

NO

### Sec. 16-11-460. - Sign Zone B.

(a) Sign design and materials.

- (1) Permanent signs should be constructed predominantly of natural materials, such as rough cedar, redwood, pine or other types of wood. Plastic or other similar materials are not prohibited, but shall be designed in a manner that is compatible with the proposed development.
- (2) List of acceptable materials:
  - a. Rough cedar.
  - b. Redwood.
  - c. Pine.
  - d. Stone.
  - e. Brass.
  - f. MDO plywood.
  - g. Materials that simulate natural materials and are approved by the Planning and Zoning Commission.
  - h. Pan channel letters.

YES

NO

(b) Lighting requirements.

- (1) Shielded lighting. Light bulbs or lighting tubes used for illuminating a sign shall not be visible from the vehicular travel lanes of adjacent public rights-of-way. The use of adequate shielding, designed so that light from sign-illuminating devices does not shine directly into the eyes of passing motorists without first being reflected off the sign or its background, is required whenever exterior sign lighting is used.
- (2) Subdued lighting. The intensity of sign lighting shall not exceed that necessary to illuminate and make legible a sign from the adjacent travel way or closest municipal street, and the illumination of a sign shall not be noticeably brighter than other lighting in the vicinity.
- (3) Direction of lighting. Exterior sources of lighting for signs and other uses on the property shall not be directed toward nearby residential properties.

(c) Sign Zone B. Within the Sign Zone B area, all buildings shall be allowed the signage as set out in Subsections (d) through (f) below.



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YES

NO

(d) Single-tenant buildings. Each single-tenant building shall be allowed a total of seventy-five (75) feet of signage to be used in one (1) or two (2) building identification signs, and one (1) additional sign which does not exceed thirty (30) square feet in size.

**The development is proposing 4 building signs, 1 on each elevation of the building, with a total of 116.68 square feet. Also proposed is two menu signs at 56.95 square feet total, 1 window sign at 5.80 square feet, and 4 directional signs at 16.59 square feet total. The development also proposes 1 Tenant Sign on Sign 2 of the Ridge at Dillon Business Area Directory sign (located on the proposed lot 9-10R) with a total of 7.40 square feet.**

YES

NO

(e) Multi-tenant buildings. Each building containing more than one (1) business or tenant shall be allowed a total of seventy-five (75) square feet of signage to be used in one (1) or two (2) building identification signs or building directories and signage for tenants based on the following:

- (1) Where a project contains multiple buildings, the first building shall be allowed a total of seventy-five (75) square feet of building identification signage, and all subsequent buildings shall be allowed twenty-five (25) square feet, which may only be used to identify the second or subsequent building and may not be added to the signage allowed for the primary project sign or first building within the project.
- (2) Each business or tenant occupying less than two thousand five hundred (2,500) square feet of floor area shall be allowed a total of thirty (30) square feet of signage that may be used in one (1) or two (2) signs, plus an additional ten (10) square feet of signage that may be used as window signage, or, in those instances where a roof overhang or balcony exists over the entry, the Planning and Zoning Commission may allow this additional signage to be displayed under the overhang or balcony.
- (3) Each business or tenant occupying between two thousand five hundred (2,500) square feet and five thousand (5,000) square feet of floor area shall be allowed a total of forty (40) square feet of signage that may be used in one (1) or two (2) signs, plus an additional ten (10) square feet of signage that may be used as window signage, or, in those instances where a roof overhang or balcony exists over the entry, the Planning and Zoning Commission may allow this additional signage to be displayed under the overhang or balcony.





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- (4) Each business or tenant occupying between five thousand (5,000) square feet and nine thousand nine hundred ninety-nine (9,999) square feet of floor area shall be allowed a total of forty-five (45) square feet of signage that may be used in one (1) or two (2) signs, plus an additional ten (10) square feet of signage that may be used as window signs, or, in those instances where a roof overhang or balcony exists over the entry, the Planning and Zoning Commission may allow this additional signage to be displayed under the overhang or balcony.
- (5) Each business or tenant occupying between ten thousand (10,000) square feet and fourteen thousand nine hundred ninety-nine (14,999) square feet of floor area shall be allowed a total of fifty (50) square feet of signage that may be used in one (1) or two (2) signs, plus an additional ten (10) square feet of signage that may be used as window signs, or, in those instances where a roof overhang or balcony exists over the entry, the Planning and Zoning Commission may allow this additional signage to be displayed under the overhang or balcony.
- (6) Each business or tenant occupying between fifteen thousand (15,000) square feet and nineteen thousand nine hundred ninety-nine (19,999) square feet of floor area shall be allowed a total of sixty (60) square feet of signage that may be used in one (1) or two (2) signs, plus an additional ten (10) square feet of signage that may be used as window signs, or, in those instances where a roof overhang or balcony exists over the entry, the Planning and Zoning Commission may allow this additional signage to be displayed under the overhang or balcony.
- (7) Each business or tenant occupying between twenty thousand (20,000) square feet and twenty-four thousand nine hundred ninety-nine (24,999) square feet of floor area shall be allowed a total of seventy (70) square feet of signage that may be used in one (1) or two (2) signs, plus an additional twenty (20) square feet of signage that may be used as window signs, or, in those instances where a roof overhang or balcony exists over the entry, the Planning and Zoning Commission may allow this additional signage to be displayed under the overhang or balcony.
- (8) Each business or tenant occupying between twenty-five thousand (25,000) square feet and twenty-nine thousand nine hundred ninety-nine (29,999) square feet of floor area shall be allowed a total of eighty (80) square feet of signage that may be used in one (1) or two (2) signs, plus an additional twenty (20) square feet of signage that may be used as window signs, or, in those instances where a roof overhang or balcony exists over the entry, the Planning and Zoning Commission may allow this additional signage to be displayed under the overhang or balcony.



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- (9) Each business or tenant occupying greater than thirty thousand (30,000) square feet of floor area shall be allowed a total of ninety (90) square feet of signage that may be used in one (1) or two (2) signs, plus an additional twenty (20) square feet of signage that may be used as window signs, or, in those instances where a roof overhang or balcony exists over the entry, the Planning and Zoning Commission may allow this additional signage to be displayed under the overhang or balcony.

**N/A**

YES

NO

**Sec. 16-11-470. - Maximum sign area matrix.**

The following limits apply to Sign Zone A and Sign Zone B, as indicated:

<i>Sign Zone A</i>	<i>Allowed Sign Area</i>
Single-tenant building	50 sq. ft. to be used in one or two signs for building identification; additional sign not to exceed 18 sq. ft.
Multi-tenant building: two signs per tenant	18 sq. ft.
Multi-tenant building with multiple buildings	First building is allowed a total of 50 sq. ft. to be used in one or two signs for building identification; all subsequent buildings allowed 18 sq. ft.
Official Sign	100 sq. ft.
Residential complex signs	36 sq. ft.; one per project



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**N/A**

YES

NO

<i>Sign Zone B</i>	<i>Allowed Sign Area</i>
Single-tenant building	75 sq. ft. to be used in one or two signs for building identification; additional sign not to exceed 30 sq. ft.
Multi-tenant building:	
less than 2,500 sq. ft.	30 sq. ft.
2,500 to 4,999 sq. ft.	40 sq. ft.
5,000 to 9,999 sq. ft.	45 sq. ft.
10,000 to 14,999 sq. ft.	50 sq. ft.
15,000 to 19,999 sq. ft.	60 sq. ft.
20,000 to 24,999 sq. ft.	70 sq. ft.
25,000 to 29,999 sq. ft.	80 sq. ft.
greater than 30,000 sq. ft.	90 sq. ft.



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Official Sign	100 sq. ft.
Residential complex signs	75 sq. ft. total; up to two per project

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YES



NO



<i>All Areas</i>	<i>Allowed Sign Area</i>
Business area directory sign	100 sq. ft.
Tenants within the BAD sign	50 sq. ft.
Subdivision entry signs	20 sq. ft.; one per subdivision
Wall signs above the 2nd floor	12 sq. ft.
Civic event banners	4 feet x 40 feet
Grand opening banners	40 sq. ft.
Temporary directional signs	6 sq. ft.
Real estate development signs	32 sq. ft.; one per development
Real estate for sale signs	6 sq. ft.; 16 sq. ft. for parcels greater than 2 acres
Real estate for rent signs	6 sq. ft.; one per property or residential unit



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Garage sale signs	4 sq. ft.
Sandwich board signs	30" wide by 36" high
Temporary signs and banners	24 sq. ft.
Temporary feather banners	36 sq. ft.
Temporary banners on temporary structures	24 sq. ft.
Temporary sign in lieu of a permanent sign	24 sq. ft.
Temporary sign in lieu of a monument sign panel	Match size of approved sign panel
New business signs	24 sq. ft.
Window sign	May cover a maximum of 50% of the surface area of the window.
Kiosks	20 sq. ft.; 6 feet in height
Neon/nonflashing illuminated window signs	Up to 6 sq. ft. per sign. Each neon sign may cover the entire window surface area.
Individual business signs located on directory way-finding signs	8 sq. ft.

YES



NO



### Division 7 - Master Sign Plans Sec. 16-11-480. - Approval required.

All buildings containing two (2) or more separate businesses shall obtain approval of a master sign plan from the Planning and Zoning Commission prior to any individual signs being erected in or upon any structure or site. All individual signs erected or maintained on the site or within the structure shall conform at all times to the approved



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master sign plan. Any deviations from an approved master sign plan shall be unlawful unless and until a revised master sign plan is approved by the Commission.

YES

NO

### Sec. 16-11-490. - Master sign plan application.

An application for a master sign plan as specified in Section 16-11-70 of this Article shall include at least the following information:

- (1) The total amount of allowable sign area for the structure; and
- (2) The location, materials and maximum area for each sign that an individual business will be allowed to display. Directory signs, building identification signs, information signs and display boxes, if any, shall be included in the master sign plan.

N/A

YES

NO

### Sec. 16-11-500. - Nonconforming master sign plans.

A permit for a new master sign plan shall be obtained within ninety (90) days of receipt of notice from the Town Manager that an existing master sign plan for any structure does not contain all the information required by this Article, or if signs displayed in or upon the structure do not comply with the provisions of this Article.

N/A

YES

NO

### Sec. 16-11-510. - Criteria.

Approval of a master sign plan shall be based on general compatibility with the architectural character of the community and project. Individual signs within a master sign plan, including directory signs, building identification signs and individual business signs, should be consistent. It is encouraged that signs allowed by a master sign plan be of a coordinated design, with each of the individual signs sharing at least two (2) of the following design elements in common: **size, shape, materials, letter style and color.**



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N/A

YES

NO

### Sec. 16-11-520. - Individual sign permits.

Individual sign permits are required for signs contained within an approved master sign plan. Permits shall be obtained through a Class 2 application.

### Sec. 16-11-530. - Survey.

Upon adoption of the ordinance codified in this Article, the Town Manager may conduct a survey of all signs within the Town to identify those signs which are not in compliance with this Article.

YES

NO

### Sec. 16-11-540. - Legal nonconforming signs.

Permanent signs legally erected prior to the effective date of the ordinance codified in this Article which are not prohibited signs under Section 16-11-60 of this Article shall be deemed to be legal nonconforming signs. Such signs shall be maintained notwithstanding their noncompliance with this Article; provided, however, that such nonconforming signs shall not be:

- (1) Expanded;
- (2) Altered so as to change the copy of such sign;
- (3) Continued in use after cessation or change of the business to which the sign pertains; or
- (4) Reestablished after damage or destruction if the estimated cost of the reconstruction exceeds fifty percent (50%) of the estimated replacement cost as determined by the Planning and Zoning Commission.

N/A

YES

NO

### Sec. 16-11-550. - Illegal nonconforming signs.



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Signs to be removed immediately. The following types of signs and devices shall be removed within ten (10) days after the effective date of the ordinance codified in this Article:

- (1) Attention-getting devices.
- (2) Statuary signs.
- (3) Temporary signs, including banners, except as specifically authorized in Division 5 of this Article or as exempted pursuant to Division 2 of this Article.
- (4) Walking signs, including costumed characters used for commercial advertising purposes which are visible from any public right-of-way, any adjacent building or any public area.

**N/A**