#### RESOLUTION NO. PZ 09-22 Series of 2022

# A RESOLUTION RECOMMENDING APPROVAL OF A LEVEL IV DEVELOPMENT APPLICATION FOR A PUD SIGN PLAN FOR THE PANERA BREAD RESTAURANT.

WHEREAS, the Planning and Zoning Commission of the Town of Dillon ("Planning Commission") has received a Level IV Development Application from Mana Colorado, LLC ("Applicant") for a PUD Sign Plan ("Application") for the Panera Bread restaurant located at 257 Dillon Ridge Road ("Development"); and

**WHEREAS,** The Point at Dillon Ridge LLLP ("**Point**"), property owner, provided written approval of the PUD Sign Plan Application on August 31, 2022; and

**WHEREAS**, signage for the Development was originally approved pursuant to the Panera Bread PUD Development Plan by Ordinance 04-19, Series of 2019; and

WHEREAS, because the Applicant proposes signage inconsistent with the original approval, including the relocation of certain sign bands and the installation additional signs, the Application is necessary; and

WHEREAS, the Planning Commission has determined that the Application is complete; and

**WHEREAS**, following the required notice, a public hearing on the Application was held on September 12, 2022, before the Planning Commission; and

WHEREAS, following the public hearing the Planning Commission has made certain findings of fact regarding the Application and has determined that certain conditions which are reasonable and necessary to and relate to impacts created by the development should attach to the Town Council's approval of the Application.

# NOW, THEREFORE, BE IT RESOLVED BY THE PLANNING AND ZONING COMMISSION OF THE TOWN OF DILLON, COLORADO, AS FOLLOWS:

Section 1. That on September 12, 2022, following the required notice, the Planning Commission held a public hearing on the Application, and following said public hearing makes the following findings of fact:

- A. That the Application is complete.
- B. That the Application is in substantial conformance with the Town of Dillon Comprehensive Plan.
- C. That the Application meets the applicable Dillon Municipal Code ("Code") requirements.

- D. That the Application is compatible with the Panera Bread PUD Development Plan, the underlying zone district.
- E. The Application will not have an adverse impact on the surrounding area, and is compatible with the scale, intensity, and type of land uses located on adjacent property.
- F. The proposed benefits of the Application offset the proposed exceptions to the underlying Sign Zone A and such exceptions are in the best interest of the public health, safety and welfare.

<u>Section 2</u>. That the Planning Commission hereby recommends that the Town Council approve o the Application for a PUD Sign Plan, with the following conditions:

- A. The Town Manager may approve additional minor changes to the Application that do not change the character or intent of the Application as approved by this resolution.
- B. Although the Application proposes static drive through signs, digital drive through Menu and Menu Preview Signs are permitted by approval of this resolution. Should such digital signs be desired, they shall be approved by Point, and then an application submitted to the Town to be reviewed by the Town of Dillon Development Review Committee.
- C. The Panera PUD Sign Plan may include one sign panel on the existing, freestanding Business Area Directory Sign located in the southwestern corner of the site in accordance with the Panera PUD Development Plan approved by Ordinance 04-19, Series of 2019.

APPROVED AND ADOPTED THIS 12<sup>th</sup> DAY OF SEPTEMBER, 2022, BY THE PLANNING AND ZONING COMMISSION OF THE TOWN OF DILLON, COLORADO.

# PLANNING AND ZONING COMMISSION, TOWN OF DILLON

| By:                                   |                            |
|---------------------------------------|----------------------------|
| Al                                    | ison Johnston, Chairperson |
|                                       |                            |
| ATTEST:                               |                            |
| By: Michelle Haynes, Secretary to the | Commission                 |

# Resolution PZ 09-22, Series of 2022

# EXHIBIT 'A'

Panera Bread PUD Sign Plan



# Panera Bread Café #2461 Dillon CO

### **Signage Responsibility Matrix**

# **Indicate QUANTITY in the appropriate column below for each item**

| Description                                      | By Sign<br>Vendor | By Panera GC | By Landlord/<br>others | N/A - none<br>proposed or<br>required | Description  | By Sign<br>Vendor | By Panera GC | By Landlord/<br>others | N/A - none<br>proposed or<br>required |
|--|-------------------|--------------|------------------------|---------------------------------------|--|-------------------|--------------|------------------------|---------------------------------------|
| Building Mounted Signage - Channel Letters       | 2                 |              |                        |                                       | Drive-thru Clearance bar                           | 1                 |              |                        |                                       |
| Building Mounted Logo-                           | 3                 |              |                        |                                       | Drive-thru Clearance bar foundation                |                   |              | 1                      |                                       |
| "Drive-Thru" Wall Sign                           | 3                 |              |                        |                                       | Drive-thru Canopy / speaker post                   | 1                 |              |                        |                                       |
| Marque signs                                     |                   |              |                        |                                       | Drive-thru Canopy / speaker post (future)          |                   |              |                        |                                       |
| Logo Wall Mural - Painted                        |                   |              |                        |                                       | Static Digital Preview Board                       | 1                 |              |                        |                                       |
| Pole Sign Structure with Cabinet and Graphics    |                   |              |                        |                                       | Drive-thru Preview Board foundation                |                   |              | 1                      |                                       |
| Monument Sign Structure, Masonry and Electrical  |                   |              |                        |                                       | Static Digital menu board                          | 1                 |              |                        |                                       |
| Monument Sign Foundation                         |                   |              |                        |                                       | Drive-thru Menu Board foundation                   |                   |              | 1                      |                                       |
| Multi-Tenant Sign                                |                   |              |                        |                                       | Drive-thru Thank you/ Directional Signs            | 2                 |              |                        |                                       |
| Multi-Tenant Sign Foundation                     |                   |              |                        |                                       | Drive-thru Thank you/ Directional Sign foundations | 2                 |              |                        |                                       |
| Panera Panels for Multi-Tenant Sign - FACES ONLY |                   |              |                        |                                       | Other (Describe fully)                             |                   |              |                        |                                       |
| Rapid Pick-Up Signs - bollard mount              |                   |              |                        |                                       | Awning Engineering                                 |                   |              |                        |                                       |
| Drive Thru Waiting Sign - bollard mount          |                   |              |                        |                                       | Architectural Building Canopy                      |                   |              |                        |                                       |
| Merge Sign -Bollard req'd - bollard mount .      |                   |              |                        |                                       | Awnings  | 6                 |              |                        |                                       |
| Painted Wall Mural                               |                   |              |                        |                                       | Stencil Set  | 1                 |              |                        |                                       |
| ARTWORK EXCLUSIVE PROPERTY OF                    | ADDDOVALS         |              |                        |                                       | CUSTON   | IED.              |              |                        |                                       |

676 GEORGE WASHINGTON HIGHWAY

LINCOLN, RI 02865-4255 ONE 401-334-9100 FAX 401-334-7799 WEB www.mandevillesign.com

APPROVALS **REVISIONS** DESCRIPTION DATE Engineering Sales Production All electrical signs shall comply with the National Electric Code (Article 600) and be manufactured according to Underwriters Laboratories U.L. 48 standards and labeled accordingly.

Panera

2461

WORK ORDER NUMBER(S) Wendy R. PROJECT MANAGER

WD ARTIST 01/23/19

31984

DILLON, CO

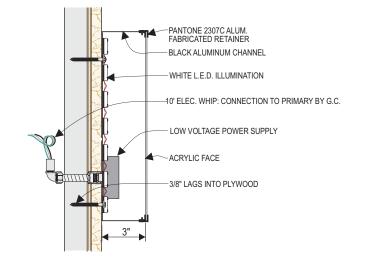


TOTAL AREA OF ALL WALL SIGNS = 10.70 SQ.FT.

**DRIVE THRU** SCALE: 3/8" = 1'-0" 10.70 S/F TOTAL

#### INTERNALLY ILLUMINATED "DRIVE THRU" WALL SIGN

- 3" DEEP ALUMINUM CHANNEL AND RETAINER PAINTED PANTONE 2307 C
- WHITE ACRYLIC FACE WITH FIRST SURFACE DIGITAL PRINT - PANTONE 2307C C BORDER & CIRCLE BEHIND ARROW
- PANTONE 2410 C GREEN BACKGROUND BEHIND RAPID PICK UP
- WHITE DRIVE THRU COPY AND ARROW
- SLOAN 6500K PRISM WHITE LED ILLUMINATION



DRIVE THRU CABINET SIGN SECTION: N.T.S.

PANERA SLATE PANTONE 7540 C C67 M54 Y46 K40 R75 G79 B84 HEX #4B4F54

SUN DAPPLE PANTONE 7403 C C5 M15 Y55 K0 R238 G212 B132 HEX #EED484

SEE: 31984.11

PANERA GREEN PANTONE 2307 C C32 M2 Y100 K61 R104 G111 B18 HEX #686F12

31984.2

PANTONE 2410 C

CUSTOMER 2461 STORE NUMBER DILLON, CO PROJECT MANAGER Carla M. WD 01/23/19
ARTIST DATE

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APPROVALS
Signatures Required Before Release to Production

**REVISIONS** DESCRIPTION

JM updated to stacked layout 2 WD omit "bread", add d/t cabinet

4 WD update to new logo standards

7 GC updated to current standards 8 GC wall sign layout

10 GC UPDATED ELEVATIONS

All electrical signs shall comply with the National Electric Code (Article 600) and be manufactured

according to Underwriters Laboratories U.L. 48

standards and labeled accordingly.

31984

Panera

BREAD

3 WD omit d/t cabinet

5 WD adjust signs / sizes

6 JR update colors

9 G¢ updated logo

401-334-9100

Engineering

Estimating

Production

PDF NAME

Quality Control

Sales

401-334-7799

DATE

DATE

DATE 02/12/19

04/15/19

04/19/19

08/27/19

09/03/19

09/11/19 04/13/22

04/19/22

06/16/22

08/04/22



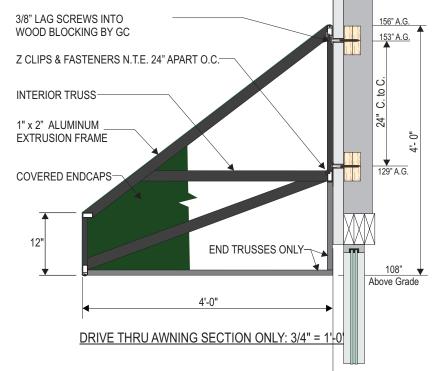
WEST ELEVATION: 1/8" = 1'- 0"



#### INTERNALLY ILLUMINATED FRONT LIT/HALO LIT CHANNEL LETTERS: "PANERA BREAD" LETTERS

- 2447 WHITE FACES WITH 3" DEEP CHANNELS PAINTED PANTONE 7540 C SLATE
- CLEAR LEXAN BACKS
- 6500K SLOAN PRISM WHITE LED LIGHTING (PANERA BREAD) 5000K SLOAN PRISM (MOTHER BREAD)
- TRIMLESS DESIGN
- MB LOGO WITH PANTONE 7403 CP -INTERNALLY LIT/HALO LIT TRANSLUCENT BACKGROUND WITH TRANSLUCENT PANTONE 476 CP DETAILS
- 3" DEEP CHANNEL PAINTED TO MATCH PANTONE 7540 C SLATE
- ALL GRAPHICS TO BE PINNED OFF WALL 1"
- REMOTE POWER SUPPLIES

### TOTAL AREA OF ALL WALL SIGNS = 70.9 SQ.FT.





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# APPROVALS Signatures Required Before Release to Production Engineering Sales Estimating DATE Production DATE

PDF NAME

Quality Control

|    |      | REVISIONS                     |          |
|----|------|-------------------------------|----------|
| NO | . BY | DESCRIPTION                   | DATE     |
| 1  | JM   | updated to stacked layout     | 02/12/19 |
| 2  | WE   | omit "bread", add d/t cabinet | 04/15/19 |
| 3  | WE   | update to new logo standards  | 08/27/19 |
| 4  | WE   | omit signs                    | 09/03/19 |
| 5  | JR   | update colors                 | 09/11/19 |
| 6  | GC   | updated to current standards  | 04/13/22 |
| 7  | GC   | removed awning graphics       | 06/27/22 |
| 8  | GC   | adjusted wall signs           | 07/01/22 |
| 9  | GC   | UPDATED ELEVATIONS            | 08/04/22 |
| 10 |      |                               |          |

All electrical signs shall comply with the National Electric Code (Article 600) and be manufactured according to Underwriters Laboratories U.L. 48 standards and labeled accordingly.

31984-1



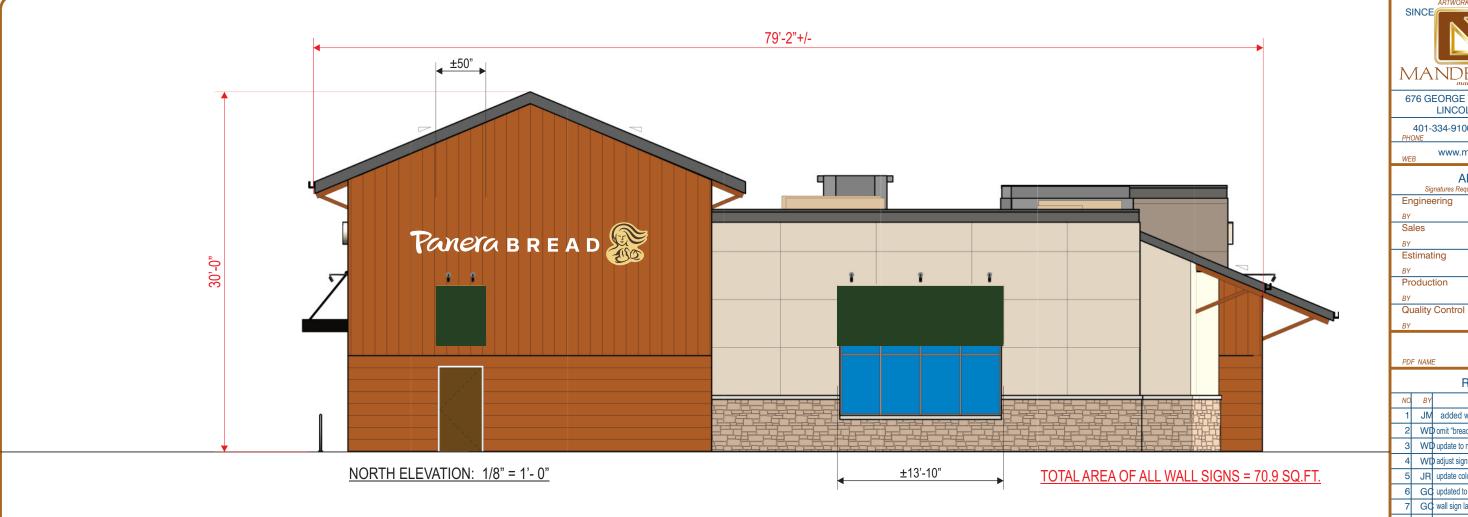
STORE NUMBER

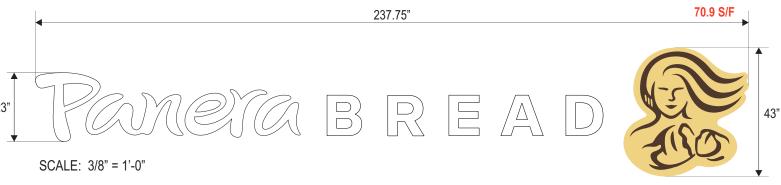
DILLON, CO

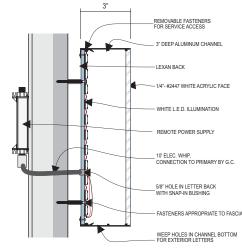
2461

PROJECT MANAGER Carla M.









INTERNALLY ILLUMINATED FRONT LIT/HALO LIT CHANNEL LETTERS: "PANERA BREAD" LETTERS

- 2447 WHITE FACES WITH 3" DEEP CHANNELS PAINTED PANTONE 7540 C SLATE
- CLEAR LEXAN BACKS
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- TRIMLESS DESIGN
- MB LOGO WITH PANTONE 7403 CP -INTERNALLY LIT/HALO LIT TRANSLUCENT BACKGROUND

WITH TRANSLUCENT PANTONE 476 CP DETAILS

- 3" DEEP CHANNEL PAINTED TO MATCH PANTONE 7540 C SLATE
- ALL GRAPHICS TO BE PINNED OFF WALL 1"
- REMOTE POWER SUPPLIES



PANTONE 7403 C C5 M15 Y55 K0 R238 G212 B132 HEX #EED484

PANERA GREEN PANTONE 2307 C C32 M2 Y100 K61 R104 G111 B18 HEX #686F12 PANTONE 2410 C

PROJECT MANAGER Carla M. WD 01/23/19

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> www.mandevillesign.com APPROVALS

> > **REVISIONS** DESCRIPTION

JM added windows and awning 2 WD omit "bread", add d/t cabinet

3 WD update to new logo standards

6 GC updated to current standards

9 GC removed awning graphics

All electrical signs shall comply with the National Electric Code (Article 600) and be manufactured according to Underwriters Laboratories U.L. 48

standards and labeled accordingly.

31984-1

Panera

2461

DILLON, CO

10 GC UPDATED ELEVATIONS

4 WD adjust signs / sizes

5 JR update colors

7 GC wall sign layout

8 G¢ updated logo

DATE

DATE

02/12/19

04/15/19

08/27/19

09/03/19

09/11/19

04/13/22

04/19/22

06/16/22

06/27/22

08/04/22

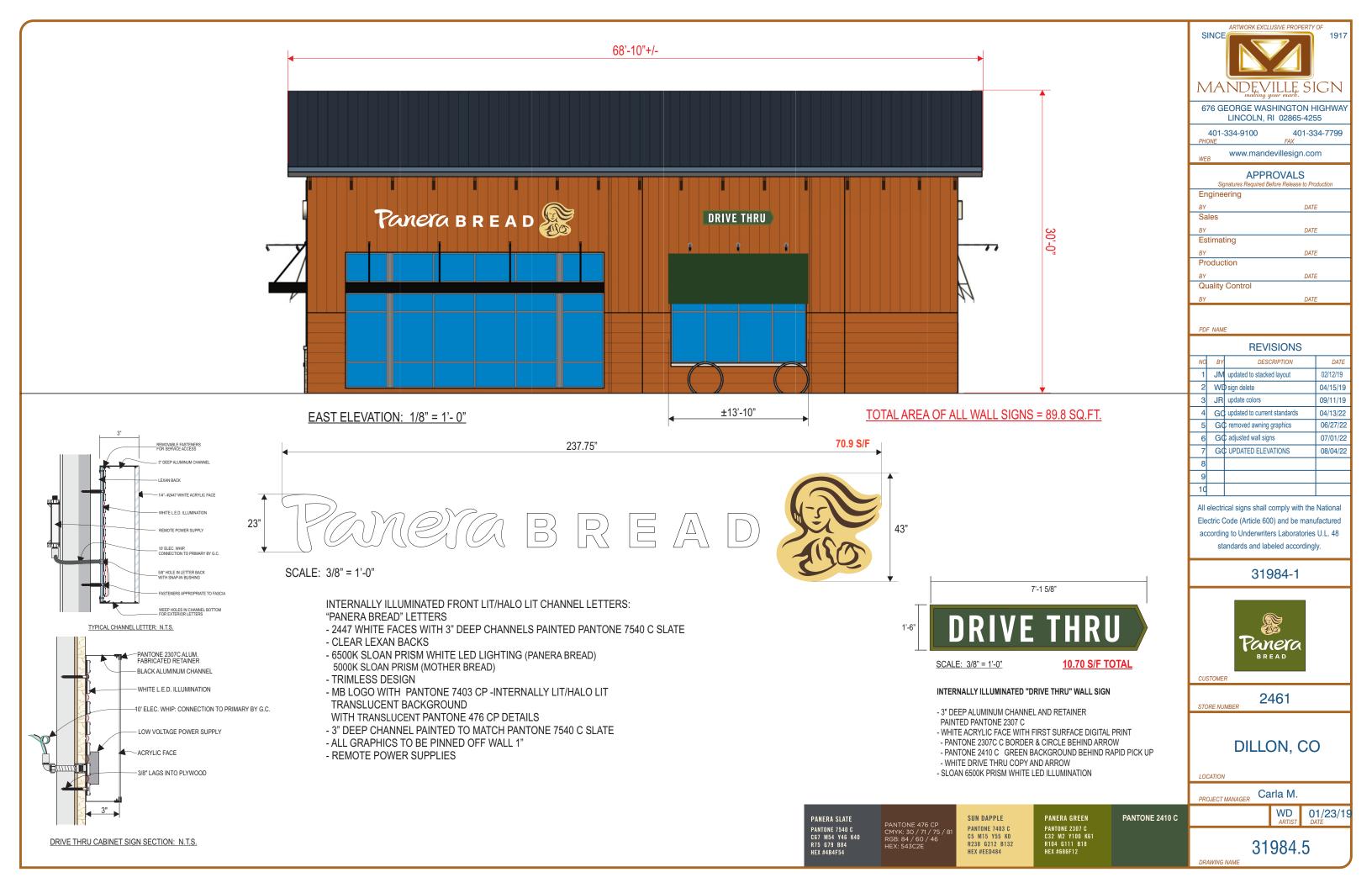
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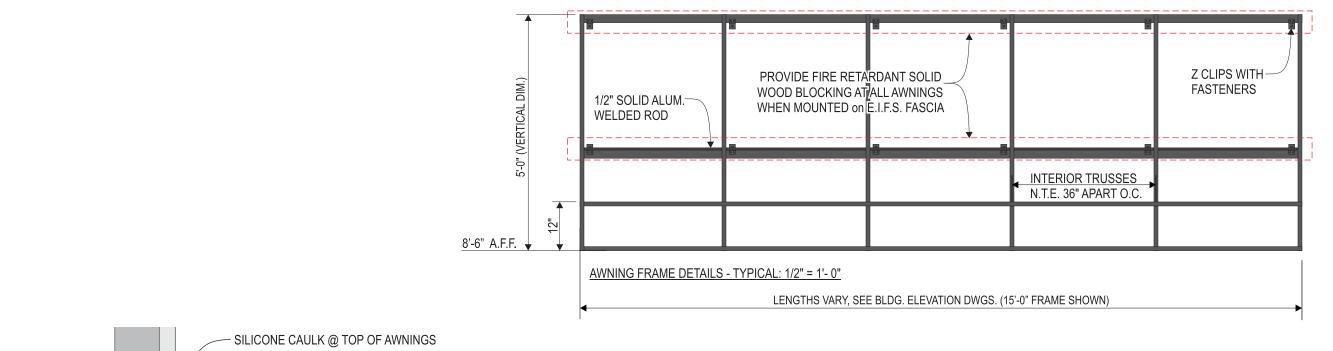
31984.4

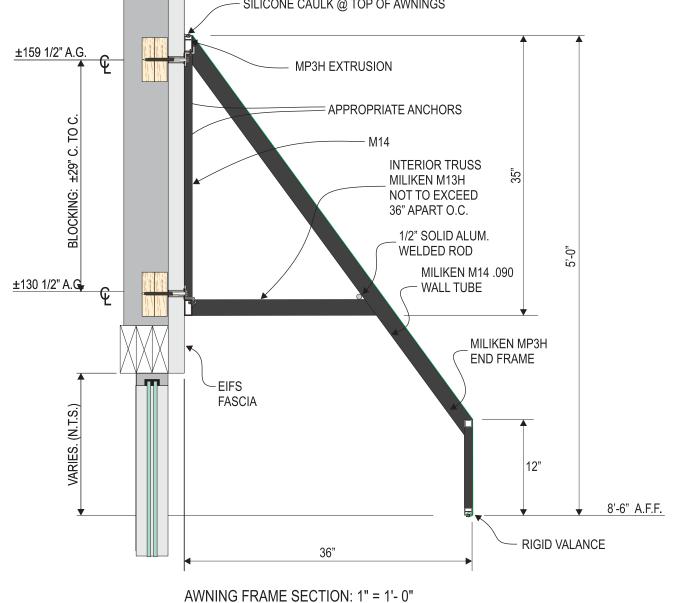
TYPICAL CHANNEL LETTER: N.T.S.

SUN DAPPLE

STORE NUMBER







#### **ALUMINUM FRAMED STOREFRONT AWNINGS:**

- 1" x 2" x .125 TUBE ALUMINUM EXTRUSION WELDED FRAME
- FRAME POWDER BM "Cheating Heart"
- TRUSS SPACING N.T.E. 36" APART O.C.
- WEATHER TYTE WTY15PLS COVERS
- OPEN SOFFIT, OPEN ENDS
- PVC TRIM STAPLE COVER TO MATCH FRAMES
- MOUNTED USING Z-CLIPS & APPROPRIATE ANCHORS
- G.C. TO PROVIDE BLOCKING IF NEEDED

#### FABRIC COVERS HAVE FIRE RATING NFPA 701.

AWNING ENGINEERING IS AT THE **DISCRETION OF THE BUILDING INSPECTOR.** 



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APPROVALS
Signatures Required Before Release to Production

DATE

DATE

Engineering

Estimating

Production

DATE

Quality Control

PDF NAME

10

Sales

**REVISIONS** DESCRIPTION

04/13/22 GC updated to current standards 2 GC removed awning graphics 06/27/22

All electrical signs shall comply with the National Electric Code (Article 600) and be manufactured according to Underwriters Laboratories U.L. 48 standards and labeled accordingly.

31984-1



CUSTOMER

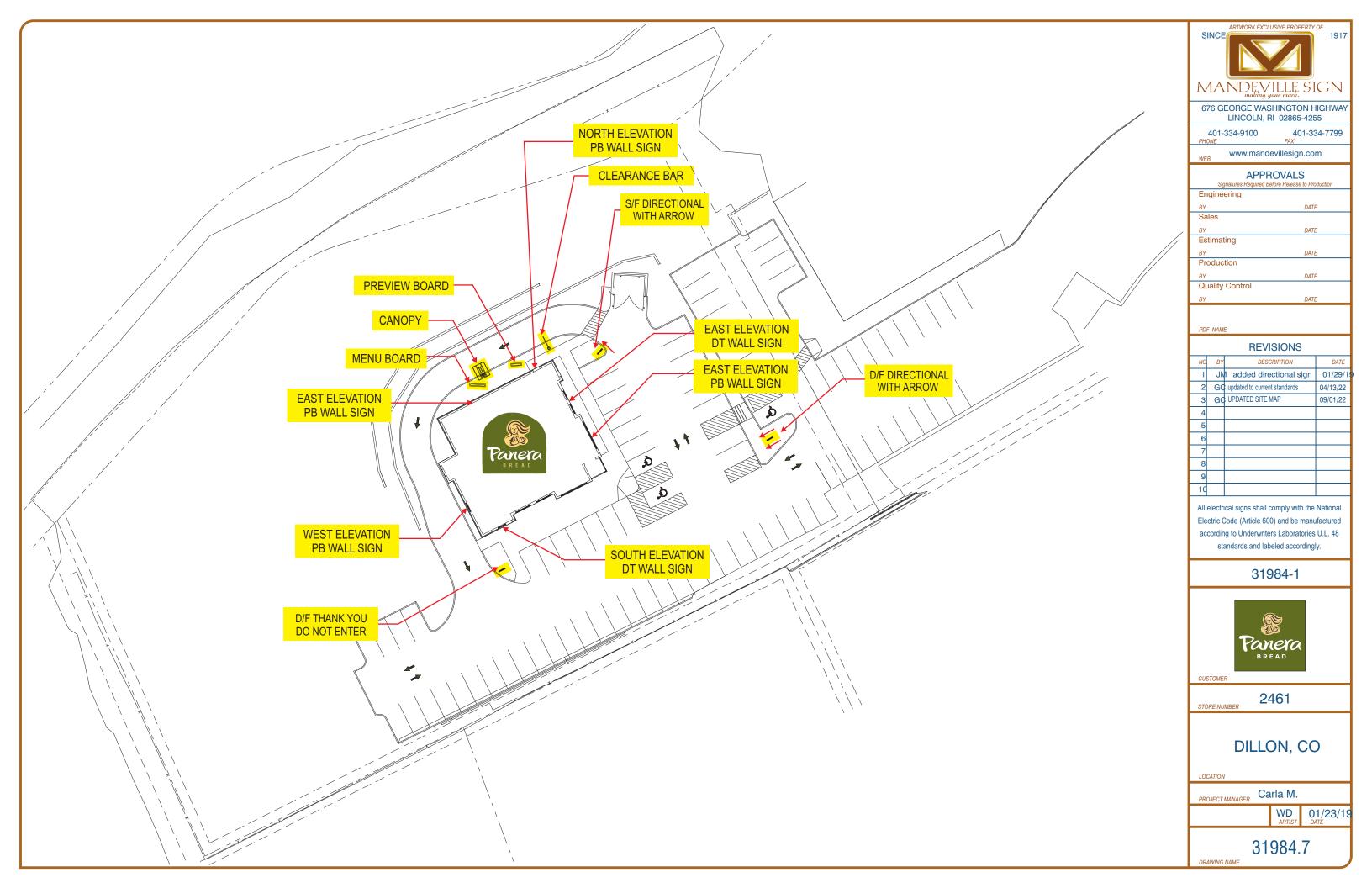
STORE NUMBER

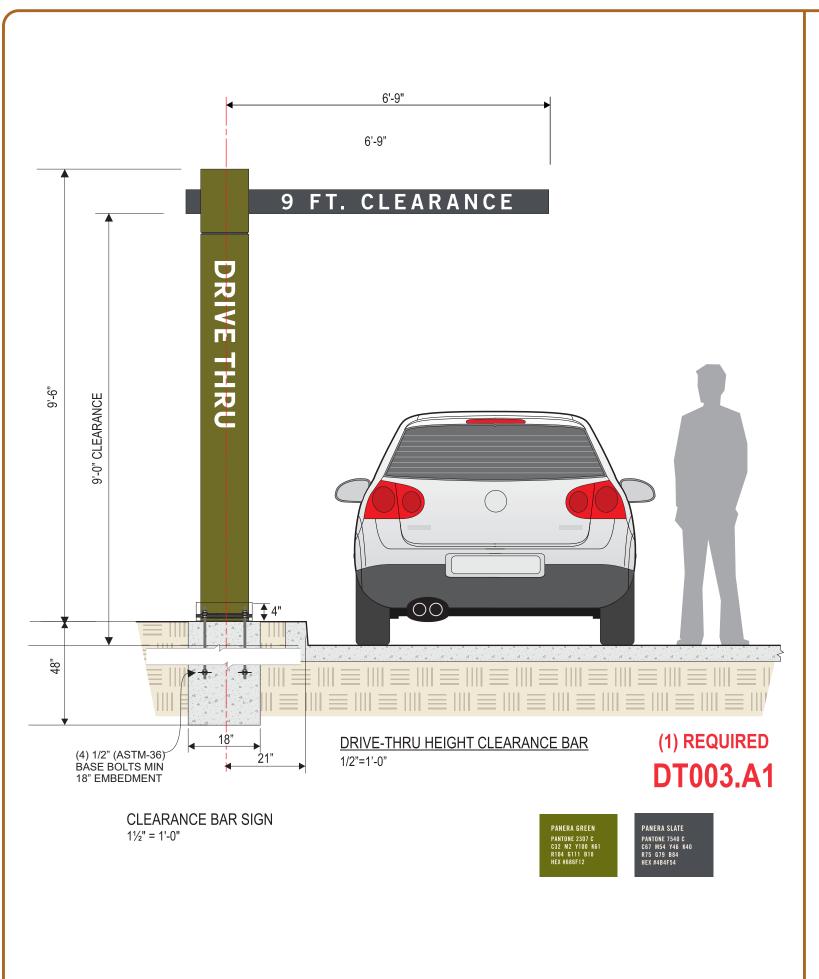
2461

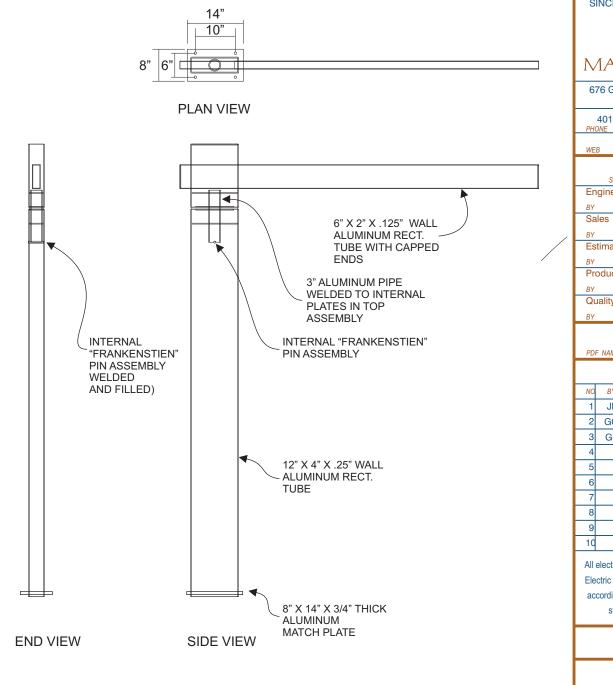
DILLON, CO

PROJECT MANAGER Carla M.

WD 01/23/19
ARTIST DATE







**CLEARANCE BAR SIGN** 1½" = 1'-0"



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APPROVALS
Signatures Required Before Release to Production

DATE

DATE

Engineering

DATE Estimating

Production

Quality Control

PDF NAME

**REVISIONS** 

| NO | . BY | DESCRIPTION                  | DATE     |
|----|------|------------------------------|----------|
| 1  | J۱   | 1 added directional sign     | 01/29/   |
| 2  | GC   | updated to current standards | 04/13/22 |
| 3  | GO   | updated logo                 | 06/16/22 |
| 4  |      |                              |          |
| 5  |      |                              |          |
| 6  |      |                              |          |
| 7  |      |                              |          |
| 8  |      |                              |          |
| 9  |      |                              |          |
| 10 |      |                              |          |

All electrical signs shall comply with the National Electric Code (Article 600) and be manufactured according to Underwriters Laboratories U.L. 48 standards and labeled accordingly.

31984-1



CUSTOMER

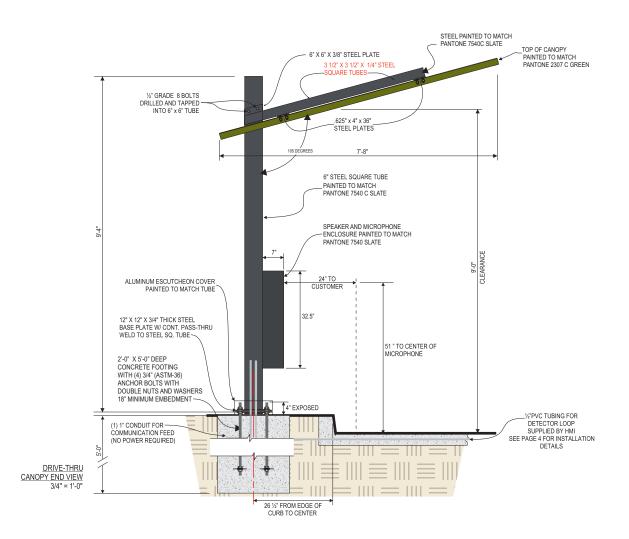
STORE NUMBER

2461

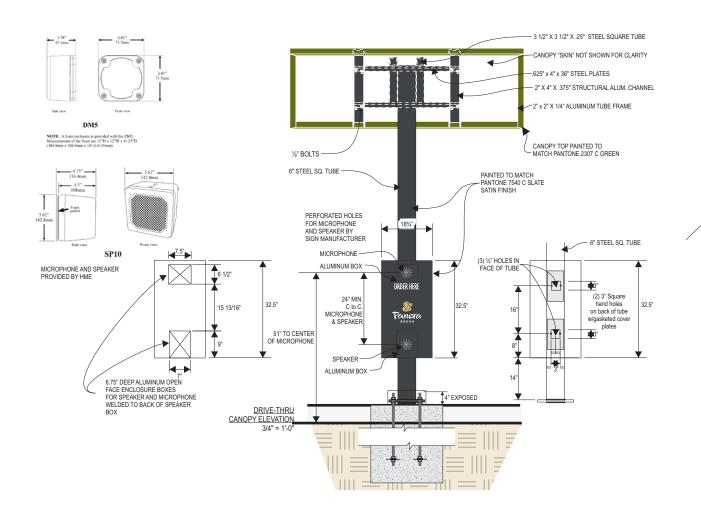
DILLON, CO

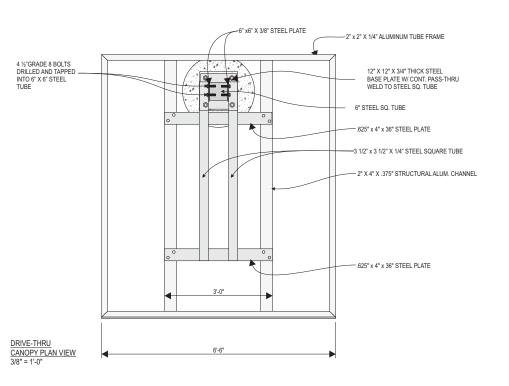
PROJECT MANAGER Carla M.

WD 01/23/19
ARTIST DATE











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401-334-9100 401-334-7799

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APPROVALS
Signatures Required Before Release to Production Engineering

DATE

Estimating DATE Production

DATE Quality Control

PDF NAME

Sales

### **REVISIONS**

| 11211010110 |      |                              |         |  |  |
|-------------|------|------------------------------|---------|--|--|
| NO          | . BY | DESCRIPTION                  | DATI    |  |  |
| 1           | J۱   | 1 added directional sign     | 01/29   |  |  |
| 2           | GC   | updated to current standards | 04/13/2 |  |  |
| 3           | GC   | updated logo                 | 06/16/2 |  |  |
| 4           |      |                              |         |  |  |
| 5           |      |                              |         |  |  |
| 6           |      |                              |         |  |  |
| 7           |      |                              |         |  |  |
| 8           |      |                              |         |  |  |
| 9           |      |                              |         |  |  |
| 10          |      |                              |         |  |  |

All electrical signs shall comply with the National Electric Code (Article 600) and be manufactured according to Underwriters Laboratories U.L. 48 standards and labeled accordingly.

31984-1



CUSTOMER

STORE NUMBER

DILLON, CO

2461

Carla M. PROJECT MANAGER

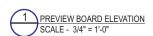
WD 01/23/19
ARTIST DATE

# Static digital board and preview board

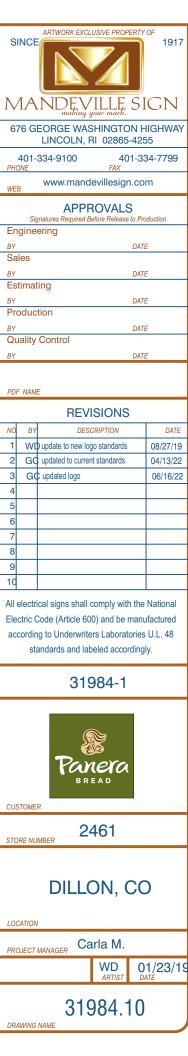


DT004.A1

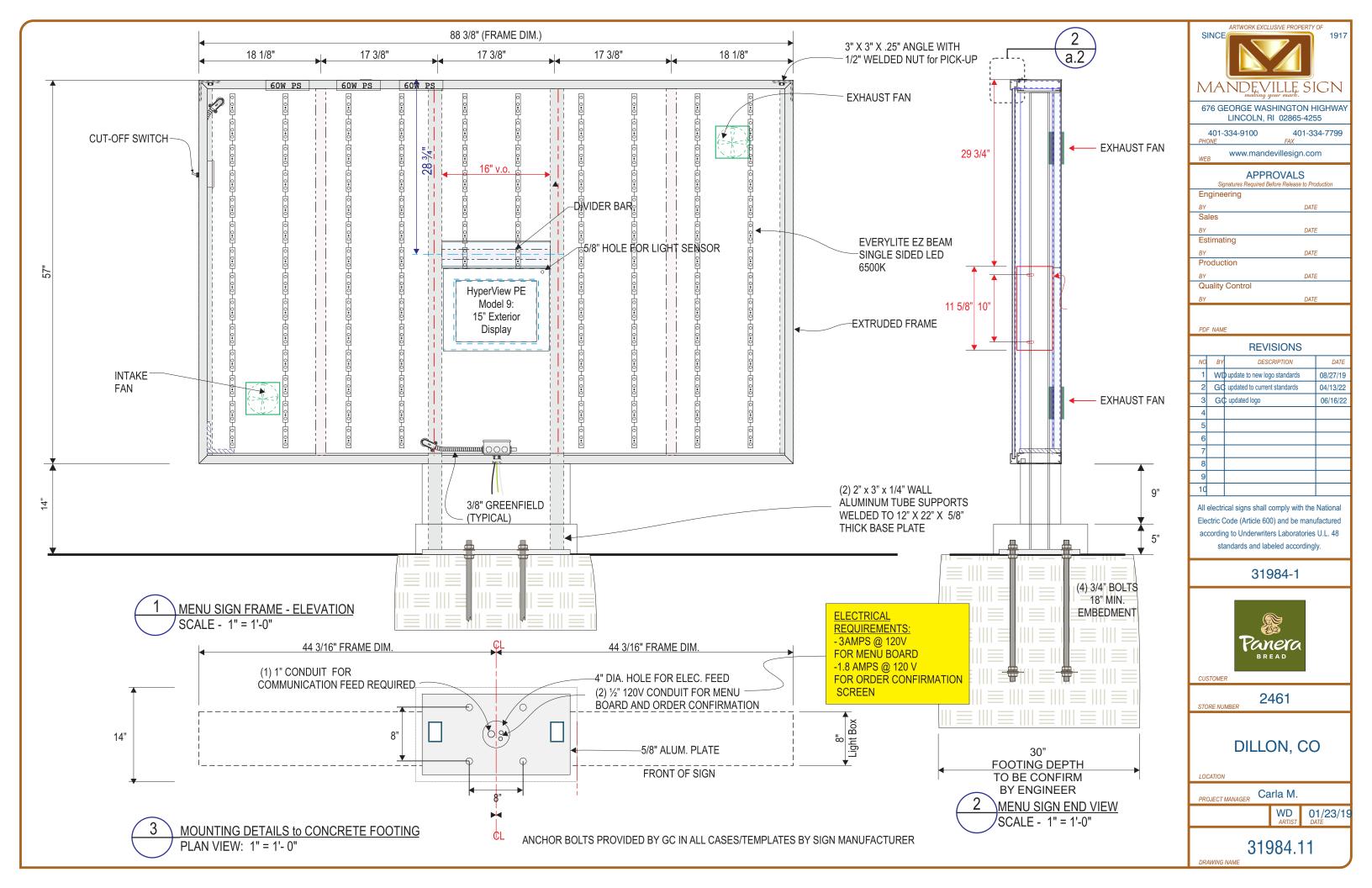


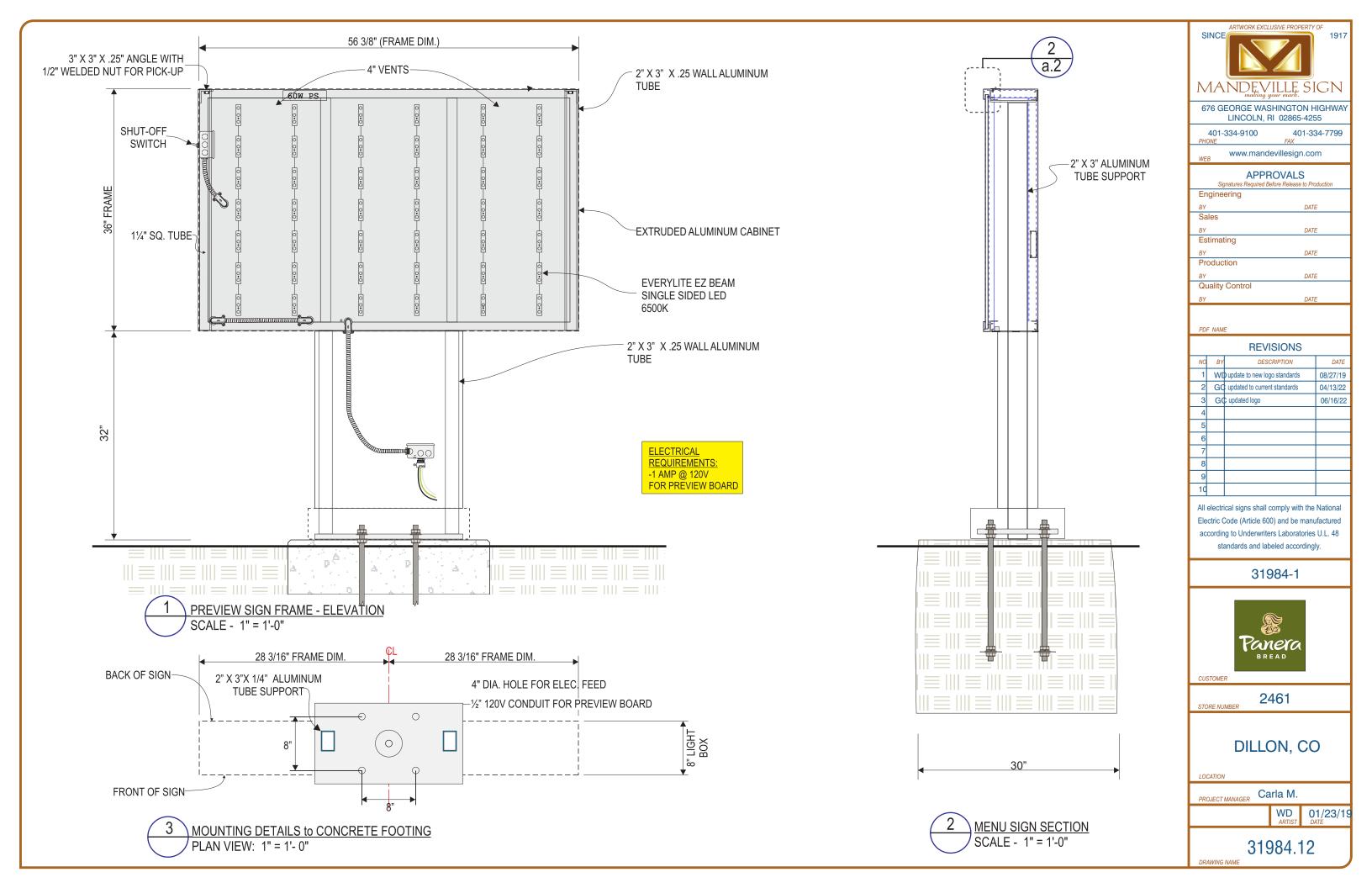


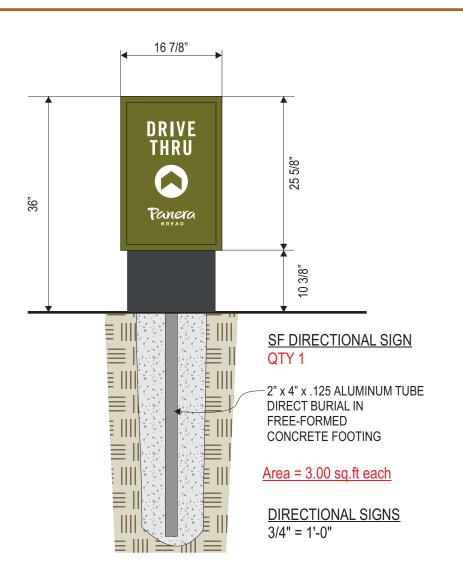
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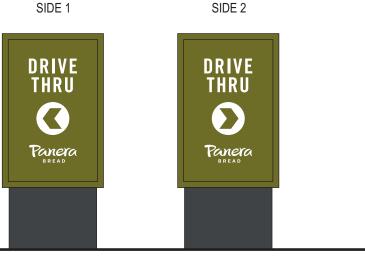


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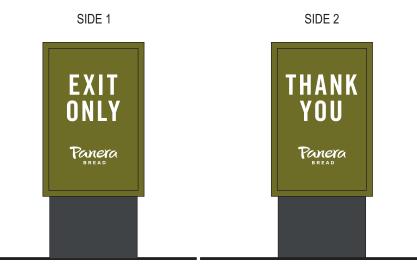








**DF DIRECTIONAL SIGN** QTY 1





PDF NAME

|    |      | REVISIONS                    |          |
|----|------|------------------------------|----------|
| NO | . BY | DESCRIPTION                  | DATE     |
| 1  | J۱   | added directional sign       | 01/29/   |
| 2  | WI   | rev. to illuminated          | 04/22/   |
| 3  | WE   | corp. logo updates           | 08/27/   |
| 4  | GC   | updated to current standards | 04/13/22 |
| 5  | GC   | new directional signs        | 06/16/22 |
| 6  | GC   | REVISED TO ILLUMINATED       | 08/31/22 |
| 7  |      |                              |          |
| 8  |      |                              |          |
| 9  |      |                              |          |
| 10 |      |                              |          |

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31984-1



CUSTOMER

STORE NUMBER

2461

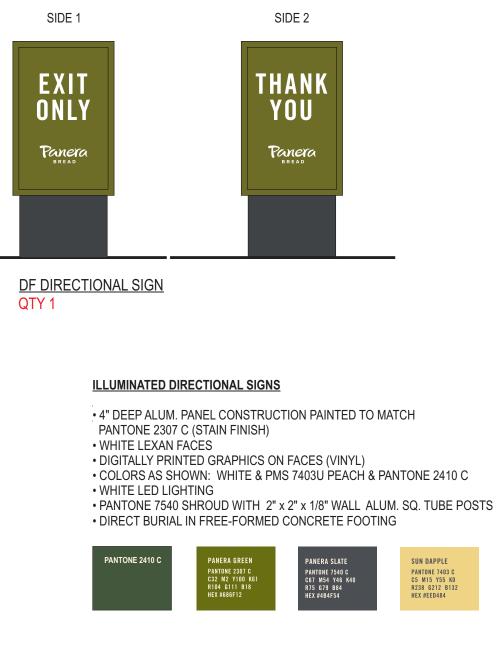
DILLON, CO

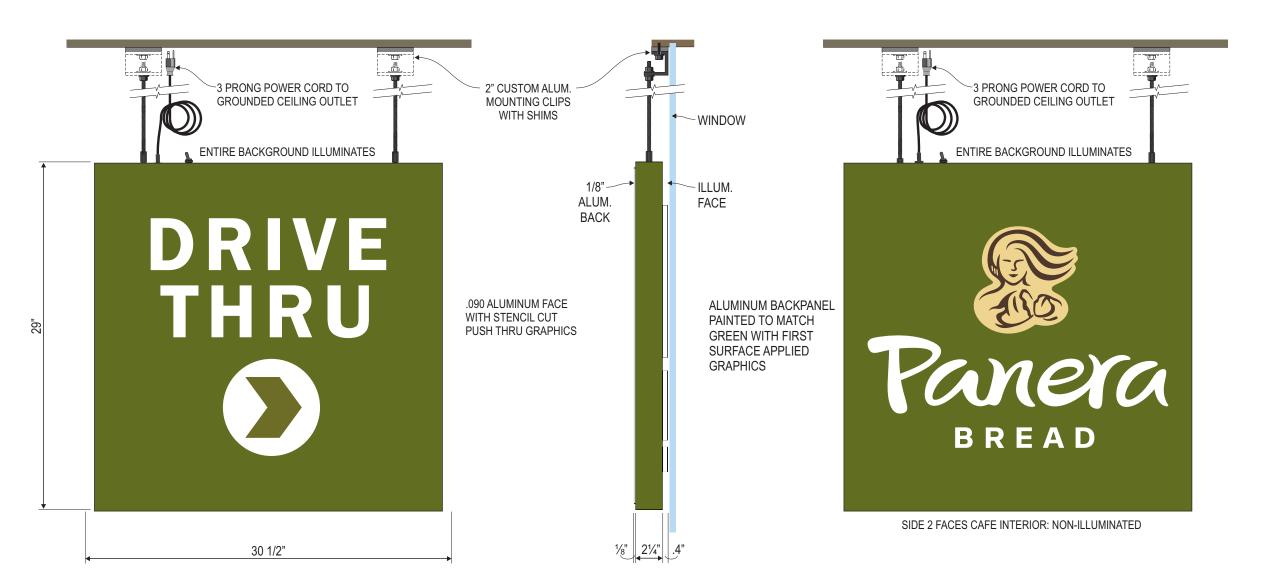
PROJECT MANAGER Carla M.

WD 01/23/19
ARTIST DATE

31984.13

DRAWING NAME





SW103.A1

#### (1) 29" X 29" X 2 7/8" DEEP D/F INTERIOR ILLUMINATED HANGING WINDOW SIGN.

WINDOW SIGN: 11/2" = 1'- 0"

- FACE IS ILLUMINATED AND BACK IS REMOVABLE AND OPAQUE.
- 60 WATT SELF CONTAINED POWER SUPPLY.
- SWITCH AND 6'-7" 3 PRONG POWER CORD OUT TOP.
- SUPPLY (2) 6' LENGTHS OF 1/4-20 BLACK OXIDE THREADED ROD AND (2) ALUMINUM PAINTED ANGLE CLIPS FOR INSTALLATION. FACE SPECS:

6.14 SQ.FT.

- .125 Aluminum with stencil cut push thru copy. Face painted to match Pantone 2307 C  $\,$ 

-DRIVE THRU with ARROW be backed up with white diffuser vinyl second surface

#### BACK SPECS:

- 1/8" Thick Aluminum Back.
- Secure to the Frame with 8-32 x 1/2" Long Flat Head Brass Sheet Metal Screws.
- Paint Back Side of Aluminum Back ZAP White.
- Paint Face and Edge of Pantone 2307 C
- 1st Surface Digitally Printed Vinyl Graphics with Satin Overlaminate, All Cut with Background Removed. **FRAME SPECS:**
- 2 1/4" x 1 1/4", Finished OD, x 1/8" Brakeformed Aluminum Channel Frame.
- Install Toggle Switch to Right of Cord Grip 1 1/2"+-.
- PRINCIPAL PL-QPLOP2PD2 PODS 7000K LEDS on the Inside of the End and Bottom Fillers Only on 3"+- Centers.
- (1) 60 Watt Class 2 Power Supply mounted to Aluminum Plate w/ (2) 6-32 x 1/2" Welded Studs. Plate is Spot Welded into the Top Channel.
- 120 VAC / .1 Amp.
- $\hbox{-} Continuous Brake Formed .040 White Aluminum Raceway Cover secured \ to the Back Flange with Flat Head Screws.$
- Paint the Outside MP29527 Midsummer Night per Formula, Satin Finish.

PANERA GREEN
PANTONE 2307 C
C32 M2 Y100 K61
R104 G111 B18
HEX #686F12

PANTONE 476 CP CMYK: 30 / 71 / 75 / 81 RGB: 84 / 60 / 46 HEX: 543C2E

TRANSLUCENT

SUN DAPPLE
PANTONE 7403 C
C5 M15 Y55 K0
R238 G212 B132
HEX #EED484



All electrical signs shall comply with the National Electric Code (Article 600) and be manufactured according to Underwriters Laboratories U.L. 48 standards and labeled accordingly.

31984-1



CUSTOMER

STORE NUMBER 2461

DILLON, CO

LOCATIO

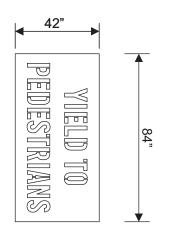
PROJECT MANAGER Carla M.

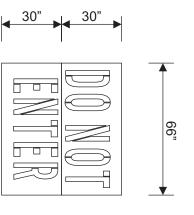
WD 01/23/19

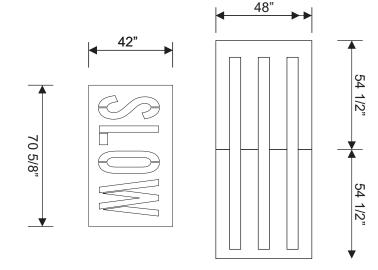
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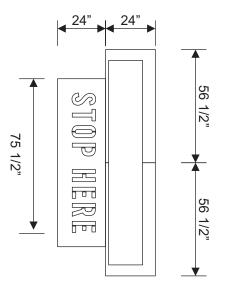
31984.14

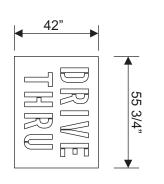
AWING NAME

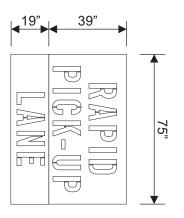


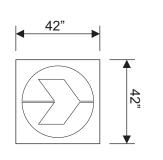


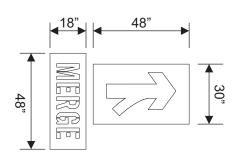












676 GEORGE WASHINGTON HIGHWAY LINCOLN, RI 02865-4255

401-334-9100

www.mandevillesign.com

APPROVALS
Signatures Required Before Release to Production Engineering Sales

DATE

DATE

Quality Control

Production

|    |      | REVISIONS                    |          |
|----|------|------------------------------|----------|
| NO | . BY | DESCRIPTION                  | DATE     |
| 1  | WE   | update to new logo standards | 08/27/19 |
| 2  | GC   | updated to current standards | 04/13/22 |
| 3  | GC   | added stencil set            | 06/16/22 |
| 4  |      |                              |          |
| 5  |      |                              |          |
| 6  |      |                              |          |
| 7  |      |                              |          |
| 8  |      |                              |          |
| 9  |      |                              |          |
| 10 |      |                              |          |

All electrical signs shall comply with the National Electric Code (Article 600) and be manufactured according to Underwriters Laboratories U.L. 48 standards and labeled accordingly.

31984-1



STORE NUMBER

DILLON, CO

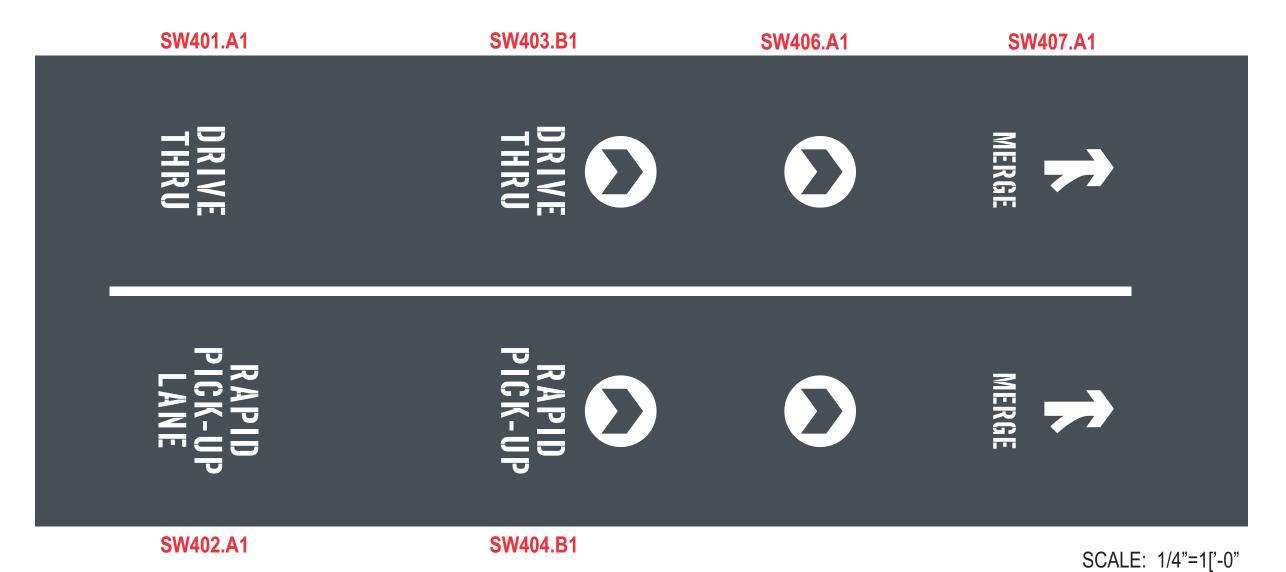
2461

PROJECT MANAGER Carla M.

WD 01/23/19
ARTIST DATE

31984.15

SCALE: 1/4"=1'-0"

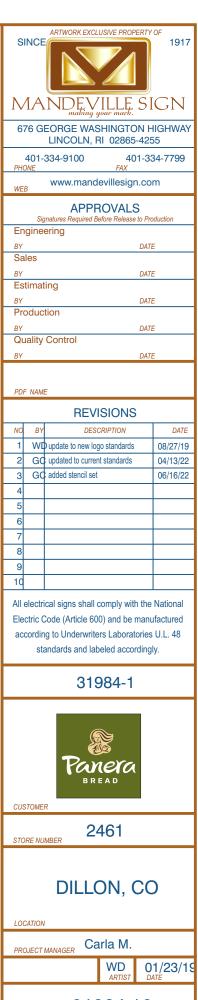


DRIVE THRU LANES (PAVEMENT)

ALL COPY TO BE PAINTED WHITE

Arrows can be rotated for left and right options

Graphics meant for Panera Drive-Thru/ RPU lanes only. Not to be used for General Site markings



31984.16

ALA/INIO NIANAE



**DRIVE THRU LANES (PAVEMENT)** 

PANERA GREEN
PANTONE 2307 C
C32 M2 Y100 K61
R104 G111 B18
HEY #R85E12

PANTONE 2 C32 M2 Y R104 G11 HEX #686F

SCALE: 1/4"=1['-0"

BARS TO BE PAINTED TO MATCH PANTONE 2307C

ALL OTHER COPY TO BE PAINTED WHITE

Arrows can be rotated for left and right options

Graphics meant for Panera Drive-Thru/ RPU lanes only. Not to be used for General Site markings

