



**Planning and Zoning Commission
November 1, 2023 - Regular Meeting**

To: Dillon Planning and Zoning Commission
From: Jon Blank, Planner 1
Ned West, AICP, Sr. Town Planner
Subject: Wayfinding Signs
Agenda Item: 9

Discussion Item:

Introduction to considering potential new Town Wayfinding signage.

Background/Time Frame:

- August 11, 2023: Client Meeting
- October 3, 2023: UTAP presented final plan to Town Council

Supporting Information:

The Dillon Town Core Master Plan states wayfinding is a town core goal.

- Wayfinding is needed for revitalization of the town core
- Consistency throughout all town signage
- Increase walkability and multi modal transportation in town core.

Existing vs. Proposed:

- Not cohesive making them less effective
- Car centric, not made for pedestrians
- Not enough, people don't necessarily know they are in Dillon

- Understanding of where amenities are located
- More engaging for pedestrians. Marina to Town Park path
- Promotes walkability when people know where they are going

Questions for the Commission:

1. Are there aspects of the UTAP Wayfinding concepts that the Commission likes? Dislikes?
2. Are there implications from the UTAP Wayfinding that need to be considered for the proposed Town Center and Parks & Waterfront Sign Zones?